## Paper / Subject Code: 46001 / Logistics & Supply Chain Management

(Duration: 2 ½ I	lours) (Maximum Ma	
N.B. 1. Answer all the questions.		
2. The Marks are assigned on the R.H.S.		
3. Draw Illustrations, diagrams and Scho	edules wherever necessary.	
4. Use of simple calculator is allowed.		
	(8)	
Q.1 A) Choose Correct Alternative. (Attempt An	y 8 questions)	
1	distribution are the three major operations of	
a. Supply Chain Management b. M	faterials Management	
	Il of these	
0. 218		
2. Which of the following is not an area of respon	sibility for a logistics manager?	
a. Inventory b. mark	keting	
c. Warehousing d. pure		
AT V. A.		
	c. Information Flow	
is concerned with a firt	m's ability to satisfy customer's requirement in	
is concerned with a lift	C 5	
timely manner.  a. Minimum Inventory b. Rapid Responses.	ponse c. Price stabilization d. Quality	
5. Following is not type of Piggy – Back a. LASH b. TTFC c. CC		
6. Special purpose material handling equipments a	are used in	
a line lavout D. proc	ess layout	
c. both 'a' and 'b' d. None	e of the above	
C. both a and s		
7. RO-RO concept means: a. Roll On-Ride Off b. Ride On-Ride Off	c. Roll Off-Roll On d. Roll On - Roll Off	
ui i ton		
8. refers to supply chain practic	ces that strive to reduce energy and environmental	
a the tarmes of freight distribution.	c. Outbound Logistics d. SCM	
III. III. III. III. III. III. III. III		
9. Which of the following is not a component of 4	PL?	
a. Control Room (Intelligence)		
b. Resource Providers		
c. Information		
d. Recycling		
	stribution process in terms of physical and	
	suroution process in terms of physical and	
information efficiency.	c. channel hierarchy d. vertical marketing System	ì
a. Technical Integration b. channel Integration	c. chamier metatery at vertical marketing system	
58053 Page	1 of 3	
rage .	4 Ot 9	

Q.I B) Match the right and closely related answer from Column Y with the terms given in Column X. (Attempt Any 7 questions)

Column X	Column Y
1) Piggyback	a) Downstream logistics
2) Measurement of Logistical Customer	b) Selective criteria criticality of the part to
Service with reference to Operational	operations
Performance	
3) Measurement of Logistical Customer	c) Selective criteria Seasonality
Service with reference to Availability	
4) Inbound Logistics	d) Truck
5) Fixed Path Variable Destination Material	e) Productivity
Handling Equipment	· Commont
6) SOS	f) use of Road and Rail mode of transport
7) Internal Performance Measure	g) Supply Chain Integrator
8) VED	h) Logistics Park
9) 4 PL	i) Speed, Consistency, Flexibility
10) Warehousing facilities with efficient	j) Upstream Logistics
Transportation connectivity	
575	k) Stock out Frequency and Fill rates
	1) Auto Guided Vehicle

Q.2) A) What is Performance Management System? Explain the importance and objectives of developing and implementing Performance Systems in Logistics? (8)
B) What is Bullwhip Effect? Explain causes and impacts of Bullwhip Effects? (7)

OF

C) From the following data, calculate a 3 period weighted moving averages from 4 th Month to 8 th Month, with weights as 3, 2 and 1. The largest weight is being assigned to most recent period and current Demand Value.

(10)

Period ( Month )	1	2	3	4	5	6	7	8	
Demand in Units	100	120	130	145	160	170	200	?	

- D) Explain Primary, secondary, Tertiary Packaging and unit load? (5)
- Q.3) A) What is Logistical Outsourcing? Differentiate between 3PL and 4PL Logistics. (8)
  B) Explain the concept of DRP. What are its Logistics and Marketing Benefits? (7)

  OR
  - C) What is Transportation? Explain the various factors that have to be taken into consideration before selecting a carrier? (8)
  - D) Discuss in detail Global Logistics trends. (7)
- Q.4) A) The annual demand for a particular item is 9000 units, unit cost is Rs. 10/- Carrying cost on an average inventory is 20% and the ordering cost per order Rs. 150/-.
  Find 1) EOQ (3)
  - 2) Total Inventory Cost. (3
  - 3) If purchase manager has decided to place purchase order with minimum order quantity of 3000 units to get unit cost discount of 10 % per unit. State Purchase Manager is justified in his decision?

    (4)
- B) Discuss Role of Information Technology in Today's Modern Logistics. (5)
  58053 Page 2 of 3

(8) Explain Guidelines or Principles of Material handling (7)D) Explain what Logistical competency is and how it can be achieved? 0.5) A) Read the Case and answer the following: Starbucks is pretty much a household name. But like many of the most successful worldwide brands, the coffee shop giant has been through its periods of supply chain pain. In fact, during 2007 and 2008, Starbucks leadership began to have serious doubts about the company's ability to supply its 16,700 outlets. As in most commercial sectors at that time, sales were falling. At the

same time though, supply chain costs rose by more than \$75 million. Supply Chain Cost Reduction Challenges: When the supply chain executive team began investigating the rising costs and supply chain performance issues, they found that service was indeed falling short of expectations. Findings included the following problems

Fewer than 50% of outlet deliveries were arriving on time

A number of poor outsourcing decisions had led to excessive 3PL expenses

• The supply chain had, (like those of many global organisations) evolved, rather than grown by design, and had hence become unnecessarily complex

The Path to Cost Reduction: Starbucks' leadership had three main objectives in mind to achieve improved performance and supply chain cost reduction. These were to:

Reorganize the supply chain

Reduce cost to serve

Lay the groundwork for future capability in the supply chain

In order to meet these objectives, Starbucks divided all its supply chain functions into three key groups, known as "plan" "make" and "deliver". It also opened a new production facility, bringing the total number of U.S. plants to four.

Next, the company set about terminating partnerships with all but its most ineffective 3PLs. The remaining partners were then managed via a weekly scorecard system, which was aligned with renewed service level agreements.

Supply Chain Cost Management Results: By the time Starbucks' supply chain transformation program was completed, the company had made savings of more than \$500 million over the course of 2009 and 2010, of which a large proportion came out of the supply chain, according to Peter Gibbons, then Executive Vice President of Global Supply Chain Operations.

(8) 1) State the facts & analyse the case.

2) Explain how Effective Supply chain management helped starbucks to improve their performance?

(15)

OR

B) Write short notes on: (Any 3)

1. Customer Service Strategy

- 2. Contract Warehousing 3. Perfect Order Principle
- 4. Cold Chain Logistics
- 5. Activity Based Costing.

Page 3 of 3

58053

# Paper/Subject Code: 46001 / Logistics & Supply Chain Management

	And the factor of the factor o
N.B. 1. Answer all the questions. 2 1/2 Hours)	(Maximum Marks: 75)
2. The Marks	(Maximum Marks, 72)
The Marks are assigned on the R.H.S.  Draw Illustrations, discounting the control of the R.H.S.	
3. Draw Illustrations, diagrams and Schedules wherever ne  4. Use of simple calculator is allowed.	cessary
4. Use of simple calculator is allowed.	Casary.
	Manager and the same of the sa
Q.I.A.) Choose Correct Alternative. (Attempt Any 8 questions)	(8)
1	three major operations of
logistics.	The state of the s
a. Supply Chain Management b. Materials Management	nt file to the state of the sta
c. Logistics Management d. All of these	
	2
2. Which of the following is not an area of responsibility for a logistic	ce manager
a. Inventory b. marketing	
c. Warehousing d. purchasing	
	system?
Which of the following is not a part of Supply chain Management is     a. Funds Flow b Manufacturer c Information Flo	w d. Competitor
a. Funds Flow b Manufacturer c. information	
is concerned with a firm's ability to satisfy	customer's requirement in
Is concerned with a first a same	shilization d Quality
nimely manner.  a. Minimum Inventory b. Rapid Response c. Price st	tabilization d Odany
a. Minimum inventory of happy	
The Property Back	
5. Following is not type of Piggy = Back a. LASH b. TTFC c. COFC	TOFL
a LASH	
6. Special purpose material handling equipments are used in	
6. Special purpose material nanding equipments by process layout a line layout d None of the above	
a. line layout c both 'a' and 'b' d None of the above	
no po concept means:	d Roll On - Roll Off
RO-RO concept means; Roll On-Ride Off b. Ride On-Ride Off c. Roll Off-Roll O	
Roll On-Ride Off n. Role On refers to supply chain practices that strive to red	face energy and environmental
refers to supply chain practices that part	
ontprints in terms of freight distribution.  Inbound Logistics b, Green Logistics c Outbourd Logistics	rties d SCM
Johanned Logistics b, Green Logistics	
Intoduce Logarita	
Which of the following is not a component of 4PL?	The second second
Control Room (Intelfigence)	
Resource Providers	
Information	
Recycling	A Company of the Company
The state of the s	n terms of obvaical and
D Involves streamlining the distribution process in	
Technical Integration b channel Integration c, channel hierarch	or d vertical marketing System
Technical Integration b channel Integration L. Channel Integration	
The state of the s	其中的 <u>新疆的</u>

## SYPMY Paper / Subject Code: 78515 / Rural Marketing / Ser. TV 5/5/19

#### Duration: 21/2 Hours

Total Marks: 75

#### Instructions:

- All Questions are compulsory
- · Follow the instructions before every question

## Q1. A. Match the Column (Attempt any 8)

[8]

S.	Column A	Column B
No.		
1	Bicycle	Packaging
2	Value Engineering	ITC
3	PMRY	Kisan Credit Card
4	NABARD	Barrier to rural marketing
5	Many Languages	Branding
6	Live stock and Poultry	Cheaper Product
7	Symbol & Design	Durable Product
8	e-Chaupal	Rural Development by Government
9	Protection from spoilage	Traditional Market
10	Haat	'Allied Sector

Q1. B. State whether the statements are TRUE or FALSE (Attempt any 7)

[7]

- 1. Marketing of agri products is done from rural to urban.
- 2. FMCG constitutes major portion of rural market.
- 3. The status of a consumer has no effect on choice of products in rural area.
- 4. The Caste factor continues to impact the overall structure within the society.
- 5. Technology has no impact on rural consumer behaviour.
- 6. Radio is a traditional form of market.
- 7. Competition in the rural market is complex.
- 8. Social class is an important base for Psychographic Segmentation.
- 9. Direct Marketing involves middlemen.
- 10. AMUL it example of co-operative business model.
- O2. What is rural Marketing? Discuss its scope.

[15]

#### OR

- Q2. What are the various programmes designed by the government for rural development? [15]
- Q3. What is Consumer Behaviour? List all the factors which affect it.

[15]

#### OR

Q3. Discuss various pricing strategies of rural marketing.

[15]

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Page 1 of 2

## Paper / Subject Code: 78515 / Rural Marketing

Q4. I	Discuss 4Ps and 4As of rural marketing mix.	[15]
	OR	
Q4.	Discuss various products strategies.	[15]
Q5.	A. What are the various strategies to overcome the constraints in rural market	ing? [8]
Q5.	B. Discuss the process of developing effective rural communication process.	[7]
	OR	
Q5	. Write short note on any three of the following.	[15]
	<ol> <li>Segmentation</li> <li>Non-conventional media</li> <li>Syndicate distribution</li> <li>Indirect marketing</li> <li>Coinage Pricing</li> </ol>	

Duration: 2,30 Hours Marks: 75

Note: 1. All questions carry 15 marks each

- 2. Q.1 is compulsory and Q.2 to Q.5 have internal choice.
- 3. Use of simple calculator is allowed.
- 4. Working note should form part of your answer.

## Q.1- A State whether following questions are TRUE or FALSE (any EIGHT)

(08)

- 1. Value Engineering is concerned with new product
- 2. Kaizen costing emphases on hiding problems
- 3. Back flush accounting is used for more complex products that requires many stages of manufacturing
- 4. Balance scorecard has five perspectives
- 5. BEP analysis is necessary only for newly established companies
- 6. In margin of safety, fixed cost is consider as period cost
- 7. The steeper the slope of learning curve, higher the cost of wastage per unit of output
- 8. Idle time variable is always favorable
- 9. Material yield variance arises due to change in wastage
- 10. Independent branch is cost center

## Q.1- B Match the Column (any SEVEN)

(07)

Column 2
a. Strategy to minimize Income Tax
b. Soundness of Business
c. Measures degree of variation
d. Profit center
e. Profits
f. Cost Allocation
g. Direct Cost
h. Constructive Appraisal
i. Cost Center
j. Profit region

A Karishma Ltd makes three main products, using broadly the same production methods and equipment for each. A conventional product costing system is used at present, although an activity-based costing (ABC) system is being considered. Details of the three products for a typical period are:

(	1	5	Ì

Particulars	Hours per	unit		
	Labour	Machine	Material per	Volume units
	Hour	hours	unit	
Product X	0.5	1.5	20	750
Product Y	1.5	1	12	1250
Product Z	1	3	25	7000

Direct labour costs Rs. 6 per hour and production overheads are absorbed on a machine hour basis. The rate of absorption of production overheads is Rs. 28 per machine hour.

#### Requirements

a) Calculate the cost per unit for each product using conventional methods. Further analysis shows that the total of production overheads can be divided as follows

3, 1, 1, 1, 1, 1, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2, 2,	%
Costs relating to set-up	35
Costs relating to machinery	20
Costs relating to material handling	15
Costs relating to inspection	30
Total production overhead	100

The following total activity volumes are associated with the product line for the period as a whole:

Particulars	No. of set up	Movement of materials	No. of inspections
Product X	75	12 - 3	150
Product Y	115	21	180
Product Z	480	-87	670

b) Calculate the cost per unit for each product using ABC principles.

#### OR

A company is organized into two divisions. Division 'Mango Pulp' produces component which is used by division 'Mango Juice' in marking a final product. The final product is sold at Rs 400 each. Division 'Mango Pulp' has a capacity to produce 2,000 units. and the entire quantity can be purchased by Division 'Mango Juice'

(08)

Division 'Mango Pulp' informed that due to installation of new machines, it depreciation cost has gone up and hence wants to increase the price of the component to be supplied to division 'Mango Juice' to Rs 220. Division 'Mango Juice', however, can buy the component from the outside market at Rs 200 each. The variable costs of division 'Mango Pulp' is Rs 190 per unit and fixed cost Rs 20 per unit in manufacturing the final al product. The variable costs of division 'Mango Juice' in manufacturing the final product by using the component is Rs 150 (excluding the component cost) and fixed cost of division 'Mango Juice' is Rs 10 per unit.

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Q.2 B

## Required:

- (a) If there are no alternative uses for the production facilities of 'Mango Pulp', will the company benefits if division 'Mango Juice' buys from outside suppliers at Rs 200 per components?
- (b) If the internal facilities of Mango Pulp' are not otherwise idle and alternative use of the facilities will give an annual cash operating saving of Rs 30,000 to Division 'Mango Pulp', should Division 'Mango Juice' purchase the component from outside market.
- (c) If there are no alternative uses for the production facilities of 'Mango Pulp', and selling price in the outside market drops by Rs 15, should Division 'Mango Juice' purchase from outside supplier.
- (d) What should be the minimum transfer price, if division 'Mango Juice' decides to buy from division 'Mango Pulp'?
- 2.2 C Explain the concept of value analysis & write in detail its steps. (07)
- 2.3 A A retail dealer in stationery is currently selling 10,000 pens annually. He supplies the following details for the year ended 31<sup>st</sup> December 2015:

Particulars	Rs.
Selling price per pen	100
Variable cost per pen	50
Fixed cost	1 1 7 3
Salary to staff	2,40,000
General expenses	1,60,000
Advertising cost	80,000

As a cost accountant of the firm, you are required to answer the following each part independently.

- 1. Calculate P/V Ratio
- 2. Calculate breakeven point and margin of safety in units and in amount
- 3. Assume that 12,000 new pens were sold in a year. Find out the net profit of the firm.
- 4. Assume that for the year 2016 an additional staff salary of Rs. 60,000 is anticipated, and price of a pen is likely to be increased by 10% what should be the break-even point in number of pens and sales revenue
- 5. If it is decided to introduce selling commission of Rs. 5 per pen how many pens would be required to be sold in a year to earn a net income of Rs. 1,60,000

OR

Asia Ltd. has a capacity to produce 50,000 units of a certain product. The schedule of selling (08) prices is given below:

volume of Sales (% of capacity)	Selling Price per unit (Rs.)
50	2
60	1.8
70	1.6
80	1.5
90	1.25
100	1.2

The variable cost for manufacturing is Rs. 1 per unit and total fixed cost is Rs. 20,000 per month.

- At which level profit will be maximum?
- would you change your decision if fixed cost per month changes

Level of activity	50%	60%	70%	80%	90%	100%
Fixed cost per	7 1 2	183	1. 1. 1.	1 25 -		
month (Rs.)	20,000	20,000	20,000	22,000	23,000	24,000

Q.B C Explain in detail 'Learning Curve'

(07)

(15)

Q.4 A

Particulars	Products	Sales quantity (units)	Selling price per unit
	SOAP	600	30
	OIL	400	40
Budgeted Sales	CREAM	1000	80
	SOAP	440	36
3 3 - 3	OIL	440	40
Actual Sales	CREAM	1320	76

Calculate the following Variances

- 1. Sales Value Variance
- 2. Sales Price Variance
- 3. Sales Quantity Variance
- 4. Sales Volume Variance
- 5. Sales Mix Variance

OR

66170

The budgeted vs actual comparison for division of bottled colors of Tam Tam Company at the end of half year is as follows:

Particulars	Budget	Actual
Sales	200	185
Material and other variable cost	120	109
Fixed cost	30	30
Sales promotion	10	7
Operating profit	40	39
Net working capital	100	103
Fixed assets	40	37

For this division, judge the performance by 1) variances 2) Profitability Ratios

Explain in detail about fixed cost variance.

What is DMAIC Approach?
Explain the concept of Life cycle costing
OR

(07)

## Write Short Note (any three)

1. Benchmarking

.4C

.5 A .5 B

.5 C

- 2. Objectives of Cost Audit
- 3. Total Quality Management
- 4. Advantages and Disadvantages Standard Costing
- 5. Transfer Pricing Methods

Duration: 21/2 Hours

Total Marks: 75

## Instruction to students:

- Write your answer in detail with suitable points.
- Please support your answers with examples.
- Kindly maintain neatness and continuity.
- Figures to the right indicate full marks.

Q1.A Attempt any eight from the following:	(8 Marks)
1) The promotional mix is the combination of different prom- a promotional message.	otional channels that is used to
(a) Target (b) Communicate (c) Advertising	
2) The analysis can provide insight into b lead to more effective marketing communication.	oth internal & external conditions that can
(a) sales (b) SWOT (c) BCG	
3) The has brought media to a global audience	
(a) SMS (b) Search engine (c) Internet	
4) are an excellent & risk free way to induce	e trial.
(a) Samples (b) C2B (c) C2C	
5) Trade show are one of the most common type of sales pro	motion in market.
(a) B2B (b) C2B (c) C2C	
6) advertising is all advertising by the stores the	nat sell goods directly to consumer public.
(a) Wholesale (b) Online (c) Retail	
7) word of mouth publicity tends to inc	crease the publicity of the organization.
(a) Positive (b) Negative (c) Diverse	
8) A test could also be done to check the	e effectiveness of the ad campaign.
(a) Memory (b) High Risk (c) Offensive	
9) The boundaries between psychiatry & neu	roscience have become quite blurred.
(a) Psychology (b) Receptive (c) Ethical	
70655 Page 1 of 3	

## Paper / Subject Code: 78514 / Group B:Marketing :Integrated Marketing Communication

test market is widely used for major product testing.

(a) Loyalty (b) Inverse (c) Standard

## Q1B.) Match the column. Attempt any 7 out of 10

(7 marks)

	AIDA	T	В
1	AIDA	a	Society benefit
2	DAGMAR	b	Applied science
3	Publicity	C	Non-profit Event
4	PULL Strategy	d	Eye Tracking
5	Contest	e	Arousing Interest
6	Corporate Sponsorship	f	Promotion
7	Cause Sponsorship	g	Number of clicks
8	Human mind	h	Attention
9	Innovative technique	i	Advertising goals
10	Online Evaluation	i	Editorial

Q2) Answer any one out of two:	(15 Marks)
<ul><li>a) Define IMC. Explain in brief features &amp; evolution of IMC.</li><li>b) Explain in brief reasons for the growth &amp; importance of IMC? OR</li></ul>	(7 Marks) (8 Marks)
c) Define advertising. Explain in brief features of advertising.	(7 Marks)
d) Distinguish between PUSH Strategy & PULL Strategy.	(8 Marks)
Q3) Answer any one out of two:	(15 Marks)
a) List out various tools for PR.	(7 Marks)
b) Define sales promotion. Explain in detail the role of sales promotion and	reasons for its
growth.	(8 Marks)
THE REPORT OF THE PROPERTY OF	
c) Explain in details objectives of Direct Marketing.	(7 Marks)
d) Explain in details steps in the sales process.	(8 Marks)
Q4) Answer any one out of two:	(15 Marks)
a) Explain Advertising tracking research.	(7 Marks)
b) Describe in brief behavioural response.	(8 Marks)
OR	
c) Define Internet. Explain in brief Advertising on Internet.	(7 Marks)
d) Explain in brief evaluation process of IMC. (8 Marks)	
지 수 있다. 이 시 시 시 전 (10)	

70655

Page 2 of 3

Paper / Subject Code: 78514 / Group B:Marketing :Integrated Marketing Communication

Q5) A Write Short Notes on any Three

(15 Marks)

- a) DAGMAR
- b) Surrogate Advertising
- c) Crisis Management
- d) Cause Sponsorship
- e) Offensive Brand Messages

OR

Q5)B) a) Explain in brief Public Relation & Sales Promotion through Internet Banner. (8 Marks)

b) Explain in detail approaches used by organization for test marketing.

(7 Marks)

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20022	M.B. Harris College of Arts & A.E. Kalsekar Col Commerce & Management, Nallasopara (W <u>Internal Exam (September 2022)</u> Subject:- BPEM Semester - III	(Marks :- 20
Date :-29.9.22 Class :- SYBMS	Subject :- BPEM Semester - III	Time :-
(.1.A) Fill in the	blanks: (6 questions) (1/2 mark each)	(3) marks)
ca	pital refers to funds provided by Investors to start up Fi	rms.
	vas developed by in late 1960's	
	s a person who undertake business ventures. of state bank of India, loans are provided upto Rs	to Women Entreprenuer
. Under scheme	of state bank of India, loans are provided upto 163.	
o set up Busine	a process of creating something new	
. Brain Writting is . NGO's / Volunta . Bailout, where a	se: (4 questions) (1/2 mark each) s a form of Oral Barinstorming session. ary Agencies generally operates in the area of charity, was profit making firms takeovers a sick or weak firms. form of Intellectual Property.	(2 marks) relfare, relief and rehabilitation.
What is backoffi What is the mair What do you me Define the term	n principal of SHG ? an by Conglomerate Merger? Creativity.	
Why SWOT Analy	rsis is important?	
3. Explain in brie	f (2 out of 3 questions) (5 marks each)	(10 marks)
	Feasibility Study.	
Explain the object		
Note on Types of		

L,

	S.E.M.T's M.B. Harris College of Arts & A.E. Kalsekar College of Commerce & Management, Nallasopara (W) Internal Exam (September 2022)	
Date :- 28/9/22 Class:- SYBMS	Subject :- Strategic Management Semester :- III	Marks :- 20 Time :- 12:20 – 1 pm
Q.1. A) Fill in th	e blanks:	3 Marks
(Strategic 2) In case of same mark (Retrenchi 3) The conce	nent, growth, stable) pt of was introduced byProf.Gary Hame	icy) ne same products and in the l and Prof. C.K.Prahalad.
4) (Objective	management, StrategicIntent, Strategic Business Un are set for a definite period of time.  s, Goals, Targets)  strategy is also known as expansion strategy.	11)
Q.1. B) State wet	her the following statement is True or False of the strategy is to know the present position.	2 Marks
<ul><li>2) Goals are b</li><li>3) Policies en</li></ul>	proader in nature as compared to objectives. courage disputes in the organization. ay include the firm's philosophy about how it do	pes business and treats its
Q.2. Answer in or	ne sentence:-	5Marks
<ul><li>2) What are the</li><li>3) Define strate</li></ul>	ness objective.  different levels of strategy? gic management. mean by retrenchment strategy? gic intent.	
1) Explain the i 2) What are the	mportance of strategic management . essentials of vision statement? advantages of SBU's.	10 Marks

## SEMT's M.B.Harris College of Arts & A.E. Kalsekar College of Commerce & Mgmt. (Nallasopara W)

	Date: 28/09/2022	Internal Exam (September 2 Subject: Advertising Semester: III	Time	: 11:30 am - 12:10 pm
	Class: S.Y.B.M.S Mkt	Semester		. 12.10
-				3 M
<b>A</b> 1.	Fill in the blanks: (1/2 m The word advertising com	narks each) es from the Latin word	meaning 'to turn th	e mind
2.	The main purpose of adve	rtising is with the society at large.	ication d. Follow Et	thics
2	a. Maintain relation	b. Update Status c. Communicat vehicle for communicat advertising.	ng the messages goes	a long ,
٥,	the success of any kind of	advertising.		
		nrine c. Media d. None neurs below the level of conscio	us awareness.	
4.	The word n	inal c. Subliminal d. Econom	ical	from wrong,
5.	are the system	inal c. Subliminal d. Econom us of moral principles that helps	us to determine right	,,
٥.	I Cambod			
	good from bad.			
	good from bad.  a. Rules b. Memora	andum c. Ethics d. None		
6.	a. Rules b. Memora	nent of marketing mix.		
6.	a. Rules b. Memora	nndum c. Ethics d. None nent of marketing mix. c. Advertising d. AIDA		2 M
	a. Rules b. Memora is an elen a. Agency b. ASCI	nent of marketing mix.	Column B	2 M
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:	c. Advertising d. AIDA	Column B	2 M
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before	c. Advertising d. AIDA  1 A  1 Century  2 a. Ide	entified Sponsor	
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA	c. Advertising d. AIDA  The 15th Century  a. Ida b. St	entified Sponsor	
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before	c. Advertising d. AIDA  The Light Century a. Identification of the control of the	entified Sponsor Elmo Lewis create positive image	of the
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before 2. AIDA 3. Institutional Advertising Before 2. AIDA	c. Advertising d. AIDA  The Light Century a. Identification of the control of the	entified Sponsor Elmo Lewis create positive image	of the
	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA	c. Advertising d. AIDA  The Light Century  ertising  or,  d. M	entified Sponsor Elmo Lewis create positive image	of the
6. 1 B	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before 2. AIDA 3. Institutional Advertising	re 15 <sup>th</sup> Century  ertising  a. Id b. St  ertising  c. To  or,  d. M  Si	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	of the
1 B	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  4. Advertising	re 15 <sup>th</sup> Century  ertising  a. Id b. St  ertising  c. To  or,  d. M  Si	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
11 B	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence	re 15 <sup>th</sup> Century  ertising  c. To  or,  d. M  Si  (1 mark each)	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
1. B. 1. B. 1. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2. 2.	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence Meaning of Advertising  What does paid form of columns	re 15th Century  ertising  a. Ide b. St ertising  d. M Si e(1 mark each)	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
B.2.1.2.2.3	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence Meaning of Advertising What does paid form of column and the columns of Advertising What does paid form of columns and the columns of Advertising	e. Advertising d. AIDA  The 15th Century  ertising  c. To or d. M  Signature (1 mark each)  communication means?	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
1. B 1. B 1. 2. 1. 2. 3.	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence Meaning of Advertising What does paid form of column of digital advertising of Apr. two form of digital advertising and appears of Apr. two form of digital advertising and appears of Apr. two form of digital advertising and appears of Apr. two form of digital advertising and appears of Apr. two form of digital advertising and appears of the appears of th	e. Advertising d. AIDA  The 15th Century  ertising  c. To or d. M  Signature (1 mark each)  communication means?  Sadvertising	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
1. B. 2. 1. 2. 3. 4	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence Meaning of Advertising What does paid form of column and the columns of Advertising What does paid form of columns and the columns of Advertising	e. Advertising d. AIDA  The 15th Century  ertising  c. To or d. M  Signature (1 mark each)  communication means?  Sadvertising	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
1. B 1. B 1. B 1. C 2. 3. 4. 5.	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before 2. AIDA 3. Institutional Advertising  4. Advertising  What does paid form of concentration of Advertising what does paid form of concentration of Amount of the Amount of Amount o	c. Advertising d. AIDA  The Loth Century  a. Identification of the control of the	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
2.2 1. 2. 3. 4. 5.	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column  1. Advertising before 2. AIDA 3. Institutional Advertising  Answer in One Sentence Meaning of Advertising  What does paid form of each of two form of digital ad Give an example of Neon  Explain in Brief (Any 2 of Evolution of Advertising	c. Advertising d. AIDA  The Loth Century  a. Identification of the control of the	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &
2.2 1. 2. 3. 4. 5. 2.3 1. 2.	a. Rules b. Memora is an elem a. Agency b. ASCI  Match the columns:  Column 1. Advertising before 2. AIDA 3. Institutional Advertising  4. Advertising  What does paid form of concentration of Advertising what does paid form of concentration of Amount of the Amount of Amount o	c. Advertising d. AIDA  The Loth Century  a. Identification of the control of the	entified Sponsor Elmo Lewis create positive image ganization ainly through words o	f mouth &

## S.E.M.T's

## S.E.M.1's M.B. Harris College of Arts & A.E. Kalsekar College of Commerce & Management, Nallasopara (W) Internal Exam (September 2022)

	Internal Exam (Sept		Marks: 20
Date :- 27.9.22	Subject :- A/c for Mans	agerial Decisions	Time :- 2:20 - 1 pm
Class:-SYBMS	Semester -	· III	(1 ½ mirks)
Q.1.A) Fill in the bla	nks: (1/2 mark each)		(177
1)Capital Employed	1.4-	%of raw material and	% of wages and
3)Net Working Capit	tal is equal to		
			(1 mark)
B) State Wheather	True Or False		(1 2
The state of the s	200	ala too becomes longer.	
1) If the debtors take	e longer to pay, the operating cy	cie too occombo	
2) Goodwill is show	n under Application of Funds in	Vertical Datases	
			(1 mark.)
C) Multiple Choice	e Questions		
a) will incr c)will have 2) Higher advances capital a) Less	ease the owners funds b) on offect on the owners funds on collected from the customers w b) More		ill needworking % marks)
D) Math the follo	wing-)	(1	// marte/
D) Math the lollo	wing-)	Column B	
Column A		a) Advance Tax	
1)Capital Work in	progress	b) Bank Overdraft	
2)Call in arrears		Creditors	·
3)Not a Quick Lia	bility	d)Deduct from owners Iui	nds
80		e)Add to Fixed Assets	
Following Informa) Production du should be maint b) The expected Raw Materials Direct Wages	30%	000 units. It is planned that	
Querheads	20%  als are expected to remain in store	for 1 month	
d) Selling Pric	e is Rs 15 per Unit		

- e) Cash Balance is maintained Rs 1,25,000
- f) 20% of the purchases are on cash basis
- g) Time lag in payment of wages is 1 Month
- h) Calculate Debtors on Cost basis.
- i) Finished goods are in warehouse for 2 Months before being sold to customers
- j) Debtors are allowed 2 Months Credit
- k) Each Units of production will be in Process for 1 Month
- l) Credit Allowed by supplier is 1 Month
- m) Time lag in payment of Overheads is 1 Month
- n) The Company wants to adopt 15% Safety Margin on Net Working Capital



Q.2.B) Following is the Summary of Financial Statement for the year ended 31 March 201 submitted to you by the accountant of Star Ltd

Balance Sheet as on 31 March, 2014

Liabilities	Amount	Assets
Share Capital	3,00,000	
Profit And Loss Account .	1,80,000	Cash in hand
Proposed Dividend	16,000	Stock in trade
Bank Overdraft	38,000	Sundary Debtors
Sundary Creditors	26,000	Land and Building
rovision For Depreciation	55,750	Plant and Machinery
rovision For Tax	40,000	Prepaid Expenses
		Expenses on issue of Shares
		Short Term Investment
-1	6,55,750	my osuncit

### S.E.M.T's

## M.B. Harris College of Arts & A.E. Kalsekar College of Commerce & Management, Nallasopara (W)

## Internal Exam (September 2022)

	THE THE PARTY AND THE PARTY AND ASSESSED.	The second secon
Date:-27.9.22 Class:-SYBMS	Subject :- A/c for Managerial Decision Semester - III	Time :- , 2:20 - 1 pm
Q.1.A) Fill in the blan	nks: (1/2 mark each)	(1 ½ mrrks)
1)Capital Employed is 2)Stock of Work in Proverheads.	s equal to	and% of wages and
3)Net Working Capita  B) State Wheather To		(1 marl:)
as west . In home to be le	onger to pay, the operating cycle too becomes lounder Application of Funds in vertical Balance S	onger. Sheet.
C) Multiple Choice Q		(1 mark)
c)will have no 2) Higher advances col capital a) Less	e the owners funds  effect on the owners funds lected from the customers would mean the comp  b) More	pany will needworking  (1 ½ marks)
D) Math the following	-)	
Column A	Column B a)Advance Tax	
1)Capital Work in prog	ress a)Advance Tax b) Bank Overdraft	
2)Call in arrears	28 - demi Creditors	
3)Not a Quick Liability	d)Deduct from owne	ers funds
JAN CONTRACTOR OF THE PROPERTY	e)Add to Fixed Asse	ets
apital that Will be required to lower production during the hould be maintained du  The expected ratios of aw Materials 40% birect Wages 30%	Previous year was 1,20000 units. It is pre-	
verheads 20%	ected to remain in store for 1 month	
Raw materials are expe	<del></del> -	

d) Selling Price is Rs 15 per Unit

- e) Cash Balance is maintained Rs 1,25,000
- f) 20% of the purchases are on cash basis
- g) Time lag in payment of wages is 1 Month
- h) Calculate Debtors on Cost basis.
- i) Finished goods are in warehouse for 2 Months before being sold to customers
- j) Debtors are allowed 2 Months Credit
- k) Each Units of production will be in Process for 1 Month
- 1) Credit Allowed by supplier is 1 Month
- m) Time lag in payment of Overheads is 1 Month
- n) The Company wants to adopt 15% Safety Margin on Net Working Capital



Q.2.B) Following is the Summary of Financial Statement for the year ended 31 March 2014 are submitted to you by the accountant of Star Ltd

Balance Sheet as on 31 March, 2014

Barance sheet as on 2 2 2 2 2 2		A 4 a	A. mount
Liabilities	Amount	Assets	20,0
Share Capital	3,00,000	Goodwill	8,0
Profit And Loss Account	1,80,000	Cash in hand	
	16,000		1600
Proposed Dividend	38,000	Sundary Debtors	1785
Bank Overdraft	26,000	Land and Building	92,1
Sundary Creditors			1,28,60
Provision For Depreciation	55,750	Plant and Machinery	
Provision For Tax	40,000	Prepaid Expenses	1,50
Provision For Tax		Expenses on issue of Shares	7,00
16 of		Short Term Investment	60,00
11 12	6,55,750		6,55,7

### [Time: 02:30 Hours]

[ Marks:75]

15

15

15

15

05

Please check whether you have got the right question paper.

- N.B: 1) All questions are compulsory.
  - 2) Figure to the right indicate full marks.
- Q.1 Answer the following questions (any two) a) Define Human Resource Management. Explain the features of HRM. b) Explain the term Job Analysis. What are the components of Job Analysis? c) Explain the term recruitment. Discuss the various sources of recruitment. Q.2 Answer the following questions (any two) a) Define the term training. Explain the methods of on the job training. b) Explain the limitations of Performance Appraisal. c) What is Career Planning and Development? Explain its importance. **Q.3** Answer the following questions (any two) a) What do you mean by Leadership? Explain the different styles of Leadership. b) What is Motivation? Explain William Quchi's theory Z of Motivation. c) Define the term Grievance. Enumerate the causes of Grievance in organisations. **Q.4** Answer the following questions (any two) a) What is Spiritual Quotient? Explain the factors affecting SQ. b) Explain the techniques of Counselling. c) Describe the challenges of Human Resource Management in brief. Q.5 A) Fill in the blanks choosing appropriate option. is the process of estimating future manpower needs of the organisation. a)Promotion b) Placement c) Recruitment d) Human Resource Planning means that the Performance Appraisal is influenced by the past performance. c) spill-over effect b) None of these a)Horn effect b) Halo effect iii) According to \_\_\_\_\_ employees are lazy and reluctant to work. c) Theory X d) ERG theory b) Theory Y a) Theory Z iv) Under \_\_\_\_\_ leadership style the subordinates take decisions. b) Laissez Faire c)Participative d) Consultative a)Autocratic is a combination of mental, physical and social qualities. c)Spiritual quotient d) None of these b) Personality a)Emotional quotient
  - B) State whenever the following statement are true of false.
    - i) Refresher training is meant for updating knowledge.
    - ii) On Campus is an internal source of recruitment.
    - iii) Career planning and development is not for unskilled workers.
    - iv) Attrition is a method of downsizing
    - v) Good Human relations reduces conflicts

Note: 1) All questions are compulsory Q1. (A) Attempt any two sub-questions from a), b) and c) in MS-EXCEL (2) (True or False) a) PROPERO is used to convert all the letters in a word to upper case. b) Solver allows you to solve for more than one variable. c) =FIXED(1234.567,1) gives 1,234.5 (B) (2) Attempt any two sub-questions from d), e) and f) in VISUAL BASIC (Multiple Choice) d) Visual Basic code is written in D) Routines A) Sub procedures B)Functions C) Form e) The standard prefix for a check box button is d)chk C) cbu B)cpt f) is a valid object name for a text box. D) @txt C) txt+Class A) txtClass B) 5Class (6) Attempt any six sub-questions from g), h), i), j), k), l), m), n), o) in E-(C) Commerce (True Or False). E-commerce provides the capability of buying and selling of products, g) services and information on the internet. Web sites that supply different types of online information are content h) provider. E-tailer is an online store. i) Authentication ensures that the message was not read by others. Hacking of credit card numbers and passwords is possible in E-commerce. j) Transaction broker earns money in the form of commission each time a k) 1) transaction occurs. There is no scope for negotiations in B2C E-Commerce. m) Digital Cash is the electronic parallel of notes and coins. n) Payment is done only by Smart Card in E-Commerce. 0) Attempt any five sub-questions from p(q, r), p(t), p(t), p(t), p(t), p(t)(5)(D) in E-Commerce (Multiple Choice) EDI stands for B) Electronic Data Interchange p) A) Electronic data Information D) Electronic data Interference C) Electronic data Interface

**[TURN OVER** 

D)Password

HO-Con. 319-17.

q)

r)

B)Commerce to Consumer

D)Commerce to Commerce

The full form of C2C in E-Commerce is

Conversion of coded data into readable data is called

B)Decryption C)Encryption

A) Consumer to Commerce

C)Consumer to Consumer

A)Firewall

		s)	In F. message we use	
		3)	In E-commerce, to authenticate the sender of the message we use  A)Digital Signature B)Privacy Protocol C)Digital Sending D)Digital Protocol	
			and while making a	
		t)	It is a convention that all sites that use SSL connection while making a secure connection useinstead of HTTP.  A)SMTP B)HTTPS C)FTP D)TCP/IP	
		u)	The most commonly used form of payment in E-Commerce is  A)Credit Card B)PayPal C)Petro Card D)Digital Card	
			de that have embedded chips that store	
		v)	In online stored value systems, cards that have embedded chips that store personal information are called  A)Debit Cards B)Smart Cards C)Credit Cards D)Ideal cards	
		w)	is part of E-Commerce.  A)B2B B)C2C C)B2C D)All of these	(8)
Q2.	(A)	a) b)	Answer any <i>one</i> sub-question from a) and b) in E-Commerce. Explain any four features of E-Commerce. Explain B2B and C2C models in E-Commerce.	(0)
		0)		(7)
	(B)	c) d)	Answer any <i>one</i> sub-question from c) and d) in E-Commerce.  Discuss the various payment systems used in E-Commerce.  Explain the following in E-Commerce	
			i)Encryption ii) Decryption iii) Digital Signature	(0)
02	(4)		Answer any one sub-question from a) and b) in MS-EXCEL	(8)
Q3.	(A)	a)	Consider the following worksneet:	
		-,	A B C D	
			1 Emp. No. Dept Salary Allowance Bonus	
			2 S234 Export 25000	
			18000 18000 18000 18000 18000 18000	
			以 K765 HR 35000	
			65 Y654 Admin 29000	
			Write steps to perform the following:  i) To compute Allowance @ 1% of the Salary for salary up to ₹25,000	
		■****	otherwise @2% of the salary in Column D.  ii) To find the Bonus @20% of the Salary for Salary above ₹30,000  otherwise @14% of the Salary in Column E.	
			otherwise @14% of the Salary in Column 2.  iii) To find the total bonus of all employees whose salary is below ₹25,000 in cell E8.	
,		b)	Roll Number and marks are entered in columns A and B as shown in the following worksheet. Write steps to compute Grade and the Award amount in Column C and D respectively using HLOOKUP function. Policy table to be referred for finding Grade and Award amount is given in the range G1:J3.	

[TURN OVER

HO-Con. 319-17.

1	A	Bi C	o Dada	E	sluces do	GST	en L	الإسادة	od I
1	Roll. No. M	arks Grade	Award		Marks	0	50	70	90
£2,	231	87			Grade	D .	С	В	A
.9€	112	56			Award	0	150	500	1000
7.4	234	94		• •		•			
5.	123	55							-
.6/	567	77							
17	345	45							
8	656	69							

(B) Answer any one sub-question from c) and d) in MS-EXCEL

(7)

c) The following table shows Roll no., Name and marks scored in three subjects by students in an exam.

_d	A	源C能制槽	P.D.	ELVE	THE POG	1
1	RNO NAME	ACC	ECO	COMP	AVERAGE GRADE	
2	101 PRIYANK	55	43	61		
<u>"3</u>	103 NIKITA	80	65	63		
4	104 SWATI	40.	50	45		
5	102 KIRAN	42	54	69		

Write steps to

- 1) Find the Average marks in Column F.
- 2) Assign the grade in column G using the following policy:

Average Marks	Grade
70 and above	0
60 to 69.99	Α .
Below 60	В

d) Consider the following worksheet.

4	А	4	自制的 B P P P		City	海豚 D	1
11/2	Emp. I	No.	Hours worked	Grad	de	Wages	
2	Q234		30	1			
34	R567		40	131			
4.	E987		28	ı			
5	T379		19	11			
б	K237		45	111			

Write the steps to compute the Wages in column D given that the rate per hour is ₹500 ₹400 and ₹200 for Grade I, II and III workers respectively.

[TURN OVER

HO-Con. 319-17.

(8)

(7)

Q4. (A) Answer any one sub-question from a) and b) in MS-EXCEL

The following data is entered in a worksheet regarding sales (in crores of during the years 2005, 2010 and 2015.

4	ATRI	B 1	C I	15.
1	PRODUCT No.	2005	2010	2015
2	111_	213	421	340
#3 M	222	158	220	130
E-F	333	210	270	195
10	444	178	215	170

Write the steps to

- i) Find the total sales in each year in the cells B6, C6 and D6.
- ii) Create a Column chart for the total Sales in 2005, 2010 and 2015.
- iii) Create a Pie chart for the sales in 2010.
- iv) Create a Line diagram for the sales in 2005 and 2015.

The following Excel worksheet contains the sale price per unit, units sold and sales value of two products in a year.

	41.04	- o or two pro	iquets in a year	
_4	A	B	C C	Diniti
1_	Product	Price per unit	Units Sold	Sales value
2	A	5000	100	500000
3_	В	3000	150	450000
4				950000

For the company to break even, it has to achieve a total sale of ₹1,00,00,000 in a year. Using Solver write the steps to find out the number of units of each of these two products that should be sold in order to meet the desired target sale.

(B) c)

The	The following data has been entered in a worksheet:						
	Emp. No. Name	Salary	Contribution				
2	1123 Manoj Shah	35000	2500				
3	1132 Pervin Kolad		3000				
4	1143 Javed Akhtar	20500	1500				
_5	1145 Tony D'Souzz	65000	4000				
2 3 4 5 6	1167 Vinod Joshi	15000	1000				

Write steps to

- i)To display only the rows where the salary is more than 30,000.
- ii)To display only the rows where the Contribution is up to 3,000.
- iii)To display only the rows where the name contains "i".
- Explain the following functions in EXCEL.
  - 1) DATEO 2) COUNTA() 3) SMALL() 4) DAYS3600 5) CORRELO 6) MONTHO 7)YEAR()

[TURN OVER

HO-Con. 319-17.

- enter the Principal amount and then calculates and displays the Simple Interest using 8.5% rate of interest for 4 years. (SI = P\*R\*N/100)
- Write a project in VB to design a suitable form which allows the user to enter Basic Salary and calculate and display the HRA as 13% of Basic Salary b) for Basic Salary up to \$25,000 and 20% of Basic Salary otherwise.
- Answer any one sub-question from c) and d) in VISUAL BASIC Write a project in VB to design a suitable form which allows the user to enter two numbers and displays the smaller of these two numbers. (B) Q5
  - Write a project in VB to compute and lisplay the sum of the series

3+7+11+15+...+203

Note: 1) All questions are compulsory

			TA EVCEI	(2)
Q1.	(A)		Attempt any two sub-questions from a), b) and c) in MS-EXCEL	
QI.	(A)		(True or False)	
		a)	The letters the second all the letters the work of	
		b)	Solver allows you to solve for more than one variable.	
		c)	=FIXED(1234.567,1) gives 1,234.5	
		۲)	TO IT TIEST A BASIC	(2)
	(B)		Attempt any two sub-questions from d), e) and f) in VISUAL BASIC	
			(Multiple Choice)	
		d)	Visual Basic code ls written in D) Poutines	
		-	A) Sub-procedures B) Functions C) Form	
		e)	The standard prefix for a check box button is d)chk	
			A) cbt B) cpt C) cbu	
			for a boot hov	
		f)	is a valid object name for a text box.  A) txtClass  B) 5Class  C) txt+Class  D) @txt	
			11)	10
			Attempt any six sub-questions from g), h), i), j), k), l), m), n), o) in E-	(6)
	(C)		Commerce (True Or False).	
		_	Commerce (True Or False).  E-commerce provides the capability of buying and selling of products,	
		g)	services and information on the internet	
		h)	services and information on the internet.  Web sites that supply different types of online information are content	
		11)	provider.	
		i)	E-tailer is an online store.	
		j)	Authentication ensures that the message was not read by an E-commerce.	
		k)	Authentication ensures that the message was not read by ourself.  Hacking of credit card numbers and passwords is possible in E-commerce.  Hacking of credit card numbers and passwords is possible in E-commerce.	
		1)	Transaction broker earns money in the	
		,	transaction occurs.	
		m)		
		n)	Digital Cash is the electronic parameter of the E-Commerce.  Payment is done only by Smart Card in E-Commerce.	
		0)	Payment is done only by business	(5)
			Attempt any five sub-questions from p), q), r), s), t), u), v), w)	(3)
	(D)		in E-Commerce (Multiple Choice)	
		7)	EDI stands for	
		p)	A) Electronic data Information	
			C) Flortronic data Interface	
		<b>q</b> )	The full form of C2C in E-Commerce is	
		2	A II Onsumer to comme	
			C)Consumer to consumer	
			Conversion of coded data into readable data is called	
		r)	A)Firewall B)Decryption C)Encryption D)Password	
			A)Firewall B)Decryption C)Encryption	

**[TURN OVER** 

HO-Con. 319-17.

A831D34B711A8411AFC72ED0BA2C4144

		(2½ nours)	
Note: 1) All 2) Fig	ques ures	tions carry equal marks and are compulsory. to the right indicate maximum marks for a question. (2	?)
Q1. (A)	a) b) c)	Attempt any <i>two</i> sub-questions from a), b) and (True or False)  The size of chart can be changed.  A template has the file name extension .XLTX  A template has the file name extension worksheets.	2)
(B)	d) e) f)	Attempt any <i>two</i> sub-questions from d), e) and f) in VISUAL BASIC  (Multiple Choice) In a VB project, the form design is carried out in the  1) Properties 2) Tool Box 3) Project Explorer 4) Form Window Visual Basic controls are  1) code 2) part of the menus 3) rules 1) code 2) part of the menus 3) rules 1) TxtClass 2) Txt Class 3) Txt+class 4) TextClass	
		(1) Takestass  (a) (i) (ii) (ii) (ii) (ii) (ii) (iii)	6)
(C)	g) h) i) j) k) n)	Traditional commerce is more reliable than E-Commerce Traditional commerce is more reliable than E-Commerce transactions.  Non-repudiation refers to non-denial of E-commerce transactions.  Portals earn revenue from advertising and referral fees.  Encryption is a process of converting cipher text to plain text.  Encryption is a process of converting cipher text to plain text.  Integrity in E-Commerce ensures that data is not altered during transmission.  In E-Commerce only credit cards can be used for making payments.	
	n) o)	Hacking of credit cards and password and coins.	(5)
(D)	p)	A Computer to Computer exchange of business transaction is canced  A Computer to Computer exchange of business transaction is canced  A) E-Business  B)Super Market  C)EDI  D)E-Market  A) E-Business  B)Super Market  C)EDI  D)E-Market	
	q) r)	A) C2C  It is a convention that all sites that use SSL connection while making a lit is a convention useinstead of HTTP.  Secure connection useinstead of HTTP.  D)TCP/IP	
	s)	A)SMTP  B)HTTPS  C)PTT  The most commonly used form of payment in E-Commerce is  C) Petro Card  D) Digital Cash  A) Credit Card  B) PayPal  C) Petro Card  D) Digital Cash	

	1000000		THE PERSON NAMED IN	THE RESIDENCE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE PERSON NAMED IN COLUMN TWO IS NAMED IN COLUMN	the state	ve embead	icu vi	10年明天人	图 标识
		In onl	ing stored v	ralue systems, ca	rds that na	67	10年前	Ideal card	1
	t)	in oni	me stored v	tion is called		edit Card	D)	Idearcar	
		perso	nai informa	D)Smart Card	C)Cr	lass Pr	otocol.	- * 4 = 0.7	
		A)Del	oit Card	tion is called B)Smart Card VAP in E-Comme B)App	rce is Wire	less '	T. C	D)Area	
	u)	The fi	all form of V	VAP In E-Comme	C) A	Application	P	rotocol.	
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		C) Pe	er to Perso	n	5 6 6 5 5	E Con	merce		10.00
				sub-question fro	ma) and b	) in E-con	3.5		
- (1)		Ansı	ver any <i>one</i>	sub-question no	rce	5 6 6 6	A CONTRACTOR	5 6 5 5 6 3	
2. (A)		Final	ain the feat	ares of E-Comme Revenue model	s in Fromn	nerce.	700		/
	a)	Expi	ain the foul	Revenue model	SILLEGA	34 2 30	32.50	66,56	(
	b)	Expl	am any loa.	ares of E-Comme Revenue model	Sand (	1) in E-Cor	nmerce	3655	
				sub-question fro	om c) and c	170 m	12.80	255	
(B)		Ans	wer any one	sub-question fro advantages of E-Co	ommerce.	1000 P		563	
(D)	c)	PXIII	alliany	N N ON N TA				V - 3 1 - 4 1	(
	d)	Exp	lain SET pro	tocol		Sin MS-	EXCEL	9	
	u)	DF		action fi	om a) and	( p) III M2	166	D'	
		Anc	wer any on	e sub-question for	63363	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	200		$\neg$
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			A	DEPARTMENT		5.000	)		
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		3	BINA	ACCOUNTS	50000	100			
		4	PRAKASH		65000	30			$\neg$
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6. 30 / 3 to 1 20 / 38 / 38 / 38 / 38 / 38 / 38 / 38 / 3		Wr j) I Ba ii) the jii) 7	ite steps to o  DA as 125% o  sic in column  HRA as 24%  Basic in col  Find numb  The following  A  NAME  SAMIRA  NASIR  NASIR	of the Basic if Basic of the Basic where the B	the Depar	workshee	ALES'	in cell C10.	6 of
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Page 2 of 5

## Write steps to

i) Calculate Discount in column C using the following Discount

	anisaount
Sales Amount	Rate of Discount
First 25,000	6%
Next 25,000	9%
Excess	12%

- ii) Calculate Net Price in column D (Net Price = Sales Amount -Discount).
- Answer any one sub-question from c) and d) in MS-EXCEL (B)
  - The following data has been entered in a worksheet. c)

The f	ollowing da	ta has been	entered	in a worksnee	E F PRODUCT	G PRICE
	Α	B 2000	PRICE	TOTAL COST	LUX	45
1	PRODUCT	QUANTITY	10.29.4	888580	DOVE	50
2	OIL	100.000	5,000	28,8,0,00	PEARS	44
3	KITKAT	40,0000	500	1. 2. 2. 2. 2. 2. 2.	HAMAM	25
4	TEA &	1950	0 U 8	367.97.2	DETTOL	35
5	SUGAR	2000	14,80	1. 65.73, 6, 75.76,	SILIRIL	40
6	PEARS AS A	5 8 8 8 8	C 63.474	665898	KITKAT	20
7	NESCAFE	6	1.6.6.	0000000	NESCAFE	78
8	24.5.00	10,000	383	1. 5. 5. 5. 5. 5. 5.	TEA	110
9	120 × 00 €	0.0000	2 5 2.0	1346966	SUGAR	60
10	4.9.9.6.8	8,0.00	60,5%	50000	OIL	125
(11)	5 6 5 5 8 3	20 20 CC	1.000	, 5'8'9'Q		
12	1.67.67	20000	600	\$ 5 6 6 W	OOKUP function.	Table

Write steps to find the Price in column C using VLOOKUP function. Table to be referred for finding the Price per unit is given in the range F2:G12. Also find Total Cost in Column D. (Total Cost = Price \* Quantity)

d)

Total Cost Cost Second See	222	
1 ROLL NO. 1E311 2 A44 56 3 A54 76 4 A58 74	heet         D         E           -C         D         E           TEST2         TEST3         AVERAGE           49         55            87         65            70         70            54         67            40         36	F RESULT

Write steps to

- i) Calculate Average marks in column E.
- ii) Find the result in Column F, where result is "Pass" when Average marks are 40 or more otherwise "Fail".
- iii) Find number of students whose Average marks are more than or equal to 70 in cell E8.

Page 3 of 5

(8)

## Answer any one sub-question from a) and b) in MS-EXCEL Q4. (A)

The following data is entered in a worksheet regarding the stocks during January, February and March.

Janu	ary, February and N	iarcii.	8 4 3	8 3 0 C 1	F
1 2 3	A ITEM PENCIL PEN	B JAN 4000 3000	FEB 4200 3000	MAR 4500 3100 1800	TOTAL
4	NOTE BOOK	2000	1800	1200	1 5 6 6 6 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8 8
5	WRITING PAD	1000	28 4 30 4	737	

Write steps to

- i) Find the total stock of each product in the cells E2, E3, E4 and E5.
- ii) Create 3-D Bar chart for the data.
- iii) Create a Pie chart for the month of March.
- iv) Create a Line diagram for Jan and March.

The following table shows Quantity, Cost Price per unit (CPRICE) and Selling Price per unit (SPRICE). b)

Selling Price per unit	(SPRICE).	5 2 5 5 6 5 8 7 8 3	45 -	G
76.5.5.4	BOSSCO	D E COST	SALES	PROFIT
A PODUCT	QTY CPRICE	100000	+-+	
2 PRODUCT 1	200 100 240 75	120	+	
3 PRODUCT 2	430 28	70		
4 PRODUCT 3	120 45	0,0005		
5 PRODUCT 4 6 PRODUCT 5	5 320	1107 65		
7 PRODUCT 6	230 6	80		r Profit
8 PRODUCT 7	6 5 6 2 6 5 6 6	Salumn E. Sa	les in colun	an r, r rong

Write steps in Excel to calculate Cost in column E, Sales in column F, Profit in column G and Total Profit in G9 respectively. Write steps in Excel using Solver to find what the cost per unit should be in order to achieve the Total Profit of 75,000.

(COST = QTY\*CPRICE)

SALES=QTY\*SPRICE

PROFIT = SALES-COST)

## Paper/Subject Code: 83020/Computer systems & Applications Paper - II

		7
		1
4	/	
10		

(2	⅓ Ho	urs)							
			[Total Marks: 75]						
	2)	Figur	uestions carry equal marks and are compulsory. Tes to the right indicate maximum marks for a question.	1.00					
			and the mulcate maximum marks for a question.						
Q1.	(A)		Attempt any <i>two</i> sub-questions from a), b) and c) in MS-EXCEL	(2)					
			(Tide of False)	(-)					
		a) b)	When data is filtered it is also sorted in the ascending order.						
		c)	Solver allows you to solve for more than one variable.						
			A function can contain another function in its argument.						
	(B)		Attempt any two sub-questions from d), e) and f) in VISUAL BASIC	(2)					
		15	(Multiple Choice)	2					
		d)	The full form of VBP is						
			A) Visual Binary Project  B) Visual Basic Project  C) Voyal Basic Project  D) Visual Bis Parameter						
		e)	C) Very Basic Project D) Visual Bio Parameter The standard prefix for command Button is						
		-,	A) cmd B)com C) comd D)cdm						
		f)	Visual Basic controls are						
		,	A)codes B) objects C)rules D) part of the menus						
				(6)					
	(C)		Attempt any six sub-questions from g), h), i), j), k), l), m), n), o) in						
			E-Commerce. (True Or False).  E- Market, EDI and Internet are parts of E-Commerce.						
		g)	Security is the major drawback of E- commerce.						
		h)	Portals are one of the B2B model.						
		i)	Authentication ensures that the buyer and seller do not deny that they have						
		j)	initiated the transaction.						
		k)	Private key encryption has two keys.						
		1)	In SET, the customer's credit card number is seen by the merchant.						
		m)	at the are readable texts						
		n)	in E-Commerce is online stored value systems.						
	3	0)	A digital signature is a digital code that is attached to a message sent						
	4 3	£ 1	electronically.	<b></b>					
,5	(D)	1.30	Attempt any five sub-questions from p), q), r), s), t), u), v), w) in E-Commerce.	(5)					
33 :	(D)								
4.		p)	In revenue model, revenue is generated from sales of goods,						
	136		information or services.  A)Affiliate B)Sales C)Transaction D)Advertising						
	-	3	A JAnnate Byours are often called as						
4		q)	R)Market (reator C) E-Tailer D) dominately						
		r)	The full form of SSL in E-Commerce is Secure Bayen						
			A) Socket B) soit model.						
		s)	A)B2C B)B2B C)C2C D) C2B						
		E 1							

Page 1 of 5

(10)

## Please check whether you have got the right question paper.

1. All questions are compulsory.

N.B:

2. Figures to the <u>right</u> 3. Draw neat diagrams	indicate <u>full</u> marks. wherever necessary.
Q.1 A) Select the <u>right</u> answers and <u>rewrite</u> the s  1. According to the modern theory of in	statements (Any 10): ternational trade, is responsible for
<ul><li>international trade.</li><li>a) Factors endowments</li><li>c) Money</li></ul>	b) Labour d) None of these
<ul><li>2 refers to the rate at which a co</li><li>a) Foreign exchange</li><li>c) Terms of Trade</li></ul>	b) Balance of payments  d) Investment rate
which is known as	b) Isoquant curve d) Offer Curve
<ul><li>4. A protectionist policy has the following</li><li>a) Consumers have to pay higher price</li><li>c) Quality of goods may be affected</li></ul>	b) Producers get higher profits
<ul><li>5. A tariff</li><li>a) Increases the volume of trade</li><li>c) Has no effect on volume of trade</li></ul>	<ul><li>b) Reduces the volume of trade</li><li>d) None of these</li></ul>
6 occurs when a group of couproduction.	ntries agree to have free movement of factors of
a) Free trade area	b) Customs Union
c) Common market	d) Preferential trade agreement

8. The official reduction in the value of a currency with respect to other currencies is known as \_\_\_\_\_.

a) Revaluation

a) Sometimes

c) Always

b) Appreciation

b) Never

d) Every year

c) Devaluation

d) Depreciation

63779

Page 1 of 6

7. Rich countries have balance of payments deficit \_\_\_\_\_

## Paper / Subject Code: 83013 / Business Economics VI

F2

	9.	The	declaration recogn	ised that the	he T	RIPs agreement should protect public	
		heal	th.	mar (	ile i	Kit s agreement should protect public	
		a)	Bali		ы	Doha	
		c)	Bandung			Singapore	
					u)	Singapore	
	10.	Fore	eign exchange market is				
			Grouping, by electronic means	<u> </u>	Ы	Located only in London	
			Located only in New York			Located only in London None of these	
			,		u)	None of these	
	11.	Hed	gers enter into a foreign exchang	e market to	)		
		a)	Speculate	, o market te		Promote exports	
		c)	Cover risks	8 4 8		Promote imports	
					u)	Tromote imports	
	12.	Hol	ding everything else constant, an	increase in	int	erest rates in India will lead to	
		a)	Capital inflows into India	mercuse in		Depreciation of the INR	
			Capital outflows from India		,	A decrease in demand for goods and	
		,	,		۵,	services.	
O.1 B)	Sta	te w	hether the following statements a	re True or l	Fals	e. (Any 10)	(10)
<b>V</b> ··· = )			Adam Smith gave the first classic				
			Net barter terms of trade is also k	•			
						ooth the countries and there will be	
			trade.	8,8			
		4.	The cheap foreign labour argume	nt is a legit	ima	te argument against free trade because	
		1	the cheap labour leads to low cos	ts of produ	ctio	n.	
		5.	If a country increases its tariff the	en imports	will	be more expensive.	
		6	Nenal is a founder member of the	European	Uni	on.	
		7.	A surplus in the current account of	of BOP imp	lies	that the country is lending to	
			foreigners more than foreigners le	ending to it	,		
		0 1	Manatary and fiscal policies are I	ised to corr	ect	BOP disequilibrium.	
		o ,	The IMF has been given the man	date to nego	otiai	te multilateral rules in services.	
			foreign eychang	e trading h	app	ens in forward market.	
		11 1	f the U. S. dollar appreciates rela	tive to the	Swi	ss franc, Swiss chocolate will become	
			hooner in the II S A				
		12 9	Sterilised intervention is done thro	ough open	mar	ket operations.	
		12.	Methised inves				
Q.2	A tta	mnt	any two of the following:				(15)
Q.2	All	a) I	Bring out the differences between	the Ricard	lian	theory of international trade and the	
			nodern theory of international tra	de.			
		L) 1	What are the factors affecting terr	ns of trade	?		
		o) r	Discuss the J. S. Mill's theory of	reciprocal o	dem	and.	
		() I	Discuss the J. S. Jim. 2				

02/011-

[Marks:100]

10

10

r13 [Time: 3 Hours]

Please check whether you have got the right question paper.

1. All questions are compulsory. N.B:

- 2. Figures to the right indicate full marks allotted to question.
- 3. Working notes should form the part of your answer.
- A) State whether the following statements are True or False: (Any 10) Q.1

  - 1) In LLP, books of accounts are maintained on accrual basis only. 2) Statutory Reserves are incorporated in the books of purchasing company under Capital
  - 3) In Partial underwriting, only 2 persons can underwrite the issue.
  - 5) Purchase consideration is the amount to be payable to Equity shareholders, Preference shareholders and Debenture holders.
  - 6) Unmarked applications are known as direct applications.

  - 8) In amalgamation, payment to preference shareholders for unpaid dividend is to be included 7) Unpaid calls are to be included under Assets in Statement of Affairs.
  - 9) The liquidator is not entitled to claim remuneration on cash balance unless otherwise given.
  - 10) Exchange rate is the proportion between two currencies.
  - 11) Designated partners are like directors of a company.
  - 12) Discount on issue of shares is an example of accumulated loss.

0.1

12) Discount on issue of share	
B) Match the following: (Any 10)  'A'  1) Absorption 2) Unmarked Applications 3) Non Monetary Item 4) Capital Reserve  5) Registration of LLP 6) Equity Share Capital 7) Deficiency / Surplus A/c 8) Statement of Affairs 9) Currency conversion 10) Amalgamation Adjustment Reserve  11) Appointment of Official Liquidator 12) Purchase consideration	a) Excess of Net asset taken over b) Stock c) Net Asset Method d) Without any seal or stamp of underwriter e) Submitted to Official Liquidator f) Appointed by Central Government g) List – H h) AS – 11 i) One or more liquidation, no formation j) Under LLP Act, 2008  k) Reserve in the Balance Sheet of the purchasing company l) Own funds m) Transferor company

A) Marvel Ltd imported goods from Larson Ltd of Germany worth US \$ 2,00,000 on 30th November, 2017 when the exchange rate was ₹69 per US \$. The payment was made as

07

08

Date		
	Amount	Exchange Rate per US \$
12th November, 2017	1,00,000	₹ 68
17th December, 2017		. 00
25th 1	50,000	₹ 70
25th January, 2018	50,000	₹ 67

Marvel Ltd closes its books on 31st March every year. On 31st March, 2018, the exchange rate was ₹ 68 per US \$.

You are required to pass Journal Entries in the books of Marvel Ltd. for the year ended 31st March, 2018.

B) MNC Ltd exported goods to ELC Ltd in Newyork worth \$ 75,000 on 1st January, 2018 on Q.2 which date the exchange rate of 1 US \$ was ₹ 70.

The amount was received from ELC Ltd in three equal installments on the following dates:

Date	Exchange Rate per US \$ (₹)
15 <sup>th</sup> January, 2018	69
10 <sup>th</sup> February, 2018	71
25th April, 2018	68 5 5 5 5 5 5 5

MNC Ltd closes the books on 31st March every year. The rate of exchange on 31st March 2018 was ₹ 69 per US \$

Pass Journal Entries in the books of MNC Ltd to record the above transactions.

#### OR

Suresh Ltd exported goods to Happy Ltd from USA worth US \$ 50,000 on 15th February Q.2 15 2017 when exchange rate was ₹ 65 per US \$.

The payment was received in installments as under:

T T T T T T T T T T T T T T T T T T T				
Date	Amount of Installment US \$	Exchange Rate per US \$		
10/01/17	10,000 (Advance)	₹ 66		
15/03/17	20,000	₹ 67		
10/04/17	15,000	₹ 66		
10/05/17	5,000	₹ 64		

Suresh Ltd closes its books every year on 31st March. On 31st March 2017, the exchange rate was ₹ 68 per US \$.

You are required to pass Journal Entries in the books of Suresh Ltd. for the year ended 31st March, 2017 and 31st March, 2018. Also prepare Foreign Exchange Fluctuation account in the books of Suresh Ltd.

Sunil Ltd agreed to take over the business of Anil Ltd as on 31st March 2018. Following are 15 Q.3the Balance Sheets of Anil Ltd and Sunil Ltd as on 31st March 2018.

Liabilities	Anil Ltd	Sunil Ltd ₹	Assets	Anil Ltd	Sunil Ltd ₹
	₹ .			₹	
Equity shares of ₹ 10 each	9,00,000	13,00,000	Fixed Assets	5,95,000	8,50,000
Profit & Loss A/c	32,000	1,75,000	Sundry Debtors	2,00,000	3,40,000
Export Profit Reserve	20,000	30,000	Stock	2,40,000	4,90,000
8% Debentures	1,50,000	2,00,000	Bank Balance	1,57,000	1,50,000
Sundry Creditors	90,000	1,25,000			
Total	11,92,000	18,30,000	Total	11,92,000	18,30,000

Page 2 of 11

- 1. Sunil Ltd issued 1,00,000 equity shares of ₹ 10 each at a premium of 10% for the Following are the terms and conditions: equity shareholders of Anil Ltd and also paid them cash of ₹ 5 for every 3 shares
  - 2. All the assets and liabilities of Anil Ltd are taken over at book value except Fixed Assets revalued at ₹ 6,70,000 and Sundry Debtors subject to 5% provision for
  - 3. Cost of absorption amounting to ₹ 5,000/- was paid by Anil Ltd.
  - 4. The Debentures of Anil Ltd to be converted into equivalent number of 8% debentures of Sunil Ltd.

You are required to:

- 2. Prepare Ledger Accounts to close the books of Accounts of Anil Ltd.
- 3. Prepare Balance Sheet of Sunil Ltd after absorption.

A) Balance Sheet of Sameer Ltd as on 31st March 2018 is as follows: 0.3

Balance Sheet of Sameer Ltd as o	n 31st March	2018 is as follows:	₹
Balance Sheet of Sameer Eta de	₹	Assets	4,90,000
Liabilities	4,00,000	Machinery	70,000
Equity Shares of Rs. 100 each	70,000	Debtors	70,000
Profit & Loss A/c			80,000
General Reserve	60,000		20,000
10% Debentures	1,00,000	Bank	
	30,000		6,60,000
Creditors	6,60,000	Total	us avcent mac
Total Total	e assets and	liabilities at book val	ue except mass

Mala Ltd took over all the assets and liabilities at book value except machinery valued at 10% above book value and stock at ₹ 60,000.

Purchase Consideration is to be satisfied by issue of 5,000 equity shares of ₹ 100 each and balance is paid in cash.

Calculate Purchase Consideration

B) Following is the extracted information of Adarsh Ltd as on 31st March 2018. Q.3 5,00,000

10,000 Equity shares of ₹ 100 each

5,000 12% Preference shares of ₹ 100 each

₹ 15,00,000

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Sandip Ltd took over the business of Adarsh Ltd as on 31st March 2018 on following Total Share Capital terms and conditions.

- 1. Preference shareholders of Adarsh Ltd have been issued 6,000 15% preference shares of ₹100 each at 8% premium.
- 2. Sandip Ltd issued 4 equity shares of ₹ 100 each at ₹ 110 for every 5 equity shares held by Adarsh Ltd and also paid cash of ₹ 10 per share for each share held.
- 3. Adarsh Ltd incurred cost of liquidation ₹ 10,000.

Calculate Purchase Consideration and write journal entry in the books of Sandip Ltd. for discharge of P.C.

## Paper / Subject Code: 83001 / Financial Accounting and Auditing IX - Financial Accounting

#### A 11

Max Ltd has authorized capital of 1,00,000 equity shares of ₹ 10 each. Company issued Q.415 60,000 shares at a premium of ₹ 2 each. The entire issue was underwriten by Vicky, Ricky and Micky in the ratio of 5:3:2 respectively.

Applications were received for 48,000 shares out of which marked applications were as follows:

Vicky 24,000 Shares Ricky 8,550 Shares Micky 12,450 Shares

Underwriters are entitled to get 5% commission on issue price.

You are required to:

a) Find out the net liability of underwriters

b) Pass Journal Entries in the books of Max Ltd.

#### OR

Q.4 A, B, and C were partners sharing profits and losses as 3:2:2. The following is the Balance Sheet of A, B and C as on 31.03.2019

Liabilities	₹	Assets	₹
Capitals:		Land & Building	1,44,000
A 1,45,500		Machinery	42,000
B 87,000		Stock	18,000
C <u>37,500</u>	2,70,000	Bills Receivable	36,000
Creditors	24,000	Debtors	54,000
Total	2,94,000	Total	2,94,000

The partners decided to convert the business into a LLP on 31st March, 2019 on the following terms.

- 1) LLP which consists of A, B and C as partners contributes ₹ 1,50,000 each.
- 2) The company took over all assets except stock, which was taken by A for ₹ 15,000 and assumed all the liabilities. It also agreed to pay ₹ 45,000 for goodwill.
- 3) The purchase consideration was paid in cash.

#### Prepare:

- 1) Realisation A/c
- 2) Partners Capital A/c
- 3) Cash A/c
- 4) Journal Entries in the books of LLP
- 5) Statements of Assets and Liabilities

#### R and K were equal partners in a firm. Their Balance Sheet as on 31st March, 2019 is as 15 Q.5 follows:

Liabilities	₹	Assets	₹
Capital Accounts		Building	1,28,000
R	1,10,000	Furniture	12,000
K	40,000	Debtors 32,000	
		Less: RDD <u>2,000</u>	30,000
Sundry Creditors	50,000	Stock	36,000
Loan on Mortgage	20,000	Cash	14,000
Total	2,20,000	Total	2,20,000

On the above date, they converted their business into LLP on the following terms

- 1. To take over Debtors at Rs. 28,000, stock at ₹ 44,000, furniture at ₹ 8,000, Buildings at ₹ 1,40,000 and Goodwill at ₹ 44,000.
- 2. To take over Sundry Creditors from whom a discount of ₹4,000 would be earned.

- To take over Mortgage Loan along with unrecorded interest of ₹ 2,000.
- 4. Dissolution expenses were ₹ 4,000.

#### Calculate

- 2) Open Realisation A/c, R and K's capital A/c and LLP's A/c in the books of firm.

A) Kailash Ltd went into voluntary liquidation on 1st January 2018, when their Balance Sheet 0.5

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National Dis		March 19	₹
was as follows: Liabilities	₹	Assets	7,00,000
Share Capital:	5,00,000	Plant & Machinery Stock	3,25,000
50,000 Equity Shares of Rs. 10	3,00,000		3,00,000
50,000 5% Preference Shares of	5,00,000	Debtors	5.000
Rs. 10 each 6% Debentures	1,25,000	Cash	5,000 57,500
Creditors	2,62,500 13,87,500	Profit & Loss A/c  Total	13,87,500
Total	13,87,500	The second secon	

1) The liquidator realized the assets as follows:

₹ 5,00,000 Plant & Machinery ₹ 2,00,000 Stock ₹ 2,50,000

- 2) The expenses of liquidation amounted to ₹ 9,750 and the liquidator's remuneration was agreed at 2% on amount of realization.
- 3) Preference Dividend was in arrears for one year and Debenture holder's claim was paid on 30th June 2018.

Prepare Liquidator's Final Statement of Account

B) Krishna Ltd issued 5,00,000 Equity Shares of ₹ 10 each at par. 1,40,000 Equity Shares were issued to the promoters and balance shares were offered to public which was Q.5 underwritten by Simi, Kimi and Timi in the proportion of 2/9; 3/9; 4/9. Firm underwriting was as follows:

10,000 shares Simi 12,000 shares Kimi 14,000 shares

Total subscription received was 2,77,600 shares including marked application and excluding firm underwriting. Marked applications were

60,000 shares Simi 70,000 shares Kimi 90,000 shares

Compute the liability of underwriters assuming that the benefit of firm underwriting is given to underwriters.

- A) Discuss the procedure of calculation of Net Liability of the underwriters. 10 Q.6 10
  - B) Distinguish between Pooling of Interest Method and Purchase Method of Amalgamation.
- Write short notes (Any 4) Q.6 1) Liquidator's Final Statement of Account.
  - 2) Limited Liability Partnership (LLP).
  - 3) Monetary & Non-monetary items.
  - 4) Conditional & Firm Underwriting.
  - 5) Net Payment Method of Purchase Consideration.
  - 6) Absorption of company.

63836

	S.E.M.T's	THE PARTY OF THE PARTY OF
	M.B. Harris College of Arts & A.E. Kalsekar College of	
	Commerce & Management, Nallasonara (W)	
	External Exam (November 2022)	
11/22	Subject :- Information technology in Accountancy	Marks :- 75
nate: 15/11/22	Semester - III	Time :- 9.30 am to
Date: 15/11/22 Class: -SYBAF		11.30 am
U		

Q1.A. Match the Following(Any 8)	(8 marks)
Ol.A. Mari	1) Protocol for chatting
1) Text 2) hypertext	ii) use to send & retrive web-page
2) hyperton	ii) use to create hyperlink
3) IRC	iv) contains numeric value
4) http 5) Number	v) Defines date & time format
6) browser	vil Contains degits, alphabet & Special
6) browser	character
7) Date & Time	vii) Defines address of website
8) URL	viii) Program allows execution of webpage
9)HTML	ix) collection of facts
	x) hypertext markup language
10)Data	

# B) Multiple Choice Questions(Any 7)

(7 marks)

1) is used to retrive emails from remote server. a) FTP b) POP3 c) IRC d)HTTP 2) is a common method of transferring files between computers via inte a) https b) chat c) FTP d) POP3 3) is use to create webpage. a) HTML. b) Chat c) IP d) TCP/IP 4)is a collection of several webpages. a) www b) URL c) Website d) browser. 5) refers to online commercial transaction. a) browser b) E-Commerce c) EDI d) none of above 6) e-commerce is transaction between two business entity. a)B2B b) B2C c) C2C d) P2P 7) has huge implementation cost. a) Extranet b)Intranet c) Wireless d) Wired network 8) card has a microchip embedded in it. a)Credit Card b) Debit Card c) Smart Card d) None of above 9)device help us to find destination correctly. a) GPS b) Clouding Computing c) wi-fi d) E-Commerce.	rnet.
a) GPS b) Clouding Computing c) wi-fi d) E-Commerce.	
10)Full form of SSL is	
a) secure socket layer b) secure service layer c) secure server layer d) all	
Q.2.a.Explain the types of network topologies b.Expalin how to send e-mail	(8 marks) (7 marks)
OR Q.2.c. Explain about the generation of computers?	(8 marks)

	S.E.M.T's  M.B. Harris College of Arts & A.E. Kalsekar  College of Commerce & Management,  External Exam (November 2022)	
Date:- 15/11/2022 Class:- SYBAF	Subject :- Business Law Semester - III	Marks :- 75 Time :- 9.00 am to 11.30 am

Q.01.A) Fill in the blanks.(Any 8)

(08 marks)

- 1) Every LLP has to have at least
  - a. Two designated partners b. One designated partners. c. Four designated partners
  - d. Five designated partners
- 2) Every inside walls and partitions and ceilings of top of rooms, passages and staircase shall be repainted or varnished at least once in every.
  - a. Ten Years b. Two Years c. Three Years d. Five Years
- 3) Ambulance room in factory employing more than
  - a. 400 b. 300 c. 500 d. 200
- 4) Creches to be adequately lighted and ventilated and to be in charge of.
  - a. chief Inspector b. Union Leader c. Trained women d. None of the above
- 5) When a partner becomes a partner with another person in a particular adventure or undertakings, such a partnership is known as?
  - a. Particular Partnership b. Partnership at will c. Partnership for Profit d. Partnership for a fixed term
- Partner does not take active participation in the conduct of the business of the firm.
  - a. Sub Partner b. Actual c. Nominal d. Sleeping
- is a relation between persons who have agreed to share the profitsof a business.
  - a. Partner b. Partnership c. Firm d. Relatives
- 8) Treatment of wastes and effluents and their disposal about which the rules can be
  - a. State Government b. Central Government c. Local Self- Government d. All of the
- 9) Which one of the following is not welfare provision under Factories Act, 1948?
  - a. canteen b. crèches c. alcoholic beverages d. drinking waters
- 10) First Aid boxes is to be provided for \_\_\_\_\_\_ of persons
  - a. 125 b. 135 c. 150 d. 160

B) True or False.(ANY 7)

(07 marks)

- 1. The death of partners dissolve the firm
- 2. A retiring partner need not to give notice of its retirement
- 3. A co-owner is the agent of the other co-owner

4. LLP is not legal entity	
5. Minimum 2 person can form LLD	
6. The winding up of LLP	
The winding up of LLP cannot be done by the tribunal     Lifting machine means rope sline. In	
<ol> <li>Lifting machine means rope sling, hook, shackle.</li> <li>Profit sharing is the true tast of</li> </ol>	
<ol> <li>Profit sharing is the true test of partnership</li> <li>Under LLP the term business</li> </ol>	
9. Under LLP the term business only includes trade  10. Liability of partners under partners.	
10. Liability of partners under partner Live and Property	
10. Liability of partners under partnership is limited	
The following	
MISH DETWOOD -	
(B)explain rights and duties of partners	
OR OR	(08 marks)
(A) What is IIP 2 Evalue a	(07 marks)
(B) Explain dissolution of firm	-1,42)
(B) Explain dissolution of firm by order of court	(08 marks)
Q.03 Answer the following	(07 marks)
· · · · · · · · · · · · · · · · · · ·	· · · d · K2)
(B) Explain the procedure of incorporation of LLP	
(B) Explain the procedure of incorporation of LLP  OR  OR	(08marks)
	(07 marks)
(A) Explain health measures under factories act 1948  (B) Distinguish between partnership and	( a , marks)
(B) Distinguish between partnership and registered companies  Q.4) Answer that the	(08marks)
Q.4) Answer the following questions (A) Explain safety:	(07 marks)
(A) Explain safety and questions	(or marks)
(A) Explain safety measures under factories act 1948  (B) Discuss minor position in parts and the second se	
partnership	(08marks)
(A) Explain consess	(07 marks)
(A) Explain consequences of non-registration (B) Essential elements of parts	(o) marks)
(B)Essential elements of partnership	(08 marks)
Q.5) Answer the following questions (A) Explain welfare a	(07 marks)
(A) Explain welfare measures under Factories act 1948  (B) Explain winding up of LLP	( - / marks)
(B) Explain winding up of LLP	
and of LLb	(08 marks)
(C) Attempt any three	(07 marks)
1. Dissolution of LLB	
2. Whistleblowing	(15 marks)
5. Types of partners	
4. Retirement of part	
5. Explain LLP and its advantages	

4. LLP is not legal entity

THE COM. (FINANCIAL MARKETS) (CBCGSS) (R 2016 17) SEMESTER III / C0871 BUSINESS LAW 1

Q.P. Code: 29992

[Time: 21/2 Hours]

[ Marks: 75]

please check whether you have got the right question paper.

- Figures to the right indicate full marks.
   All questions are compulsory.

N.B:	2. All questions are compulsory.			
OI A. FI  (1) $\frac{1}{a^s}$ (2) $\frac{A}{a^s}$	is an agreement between 2 personates of litigation if it is successful.  (a) Champerty (b) Bailment (c)	sons by which one prings and the other ag  None of the above  mer and entitling the vice  Forfeit	ctim to claim	
	which there results an obligation which there results an obligation between parties  reciprocal obligation between parties  (a) Quasi Contracts (b) Void A.  (b) None of the contracts (d) None of the contracts (d) None of the contract (d) None	greement of the above		
	(a) 2 (c) 1 (a) Simple guarantee. (b) Con	transactions is called.		
	(c) Forfeit  (a) is a contract without conditions  (a) Absolute Contract. (b) Contract. (c) None of the above  (7) means the buyer is himself responsitions of Caveat Emptor	s. onditional Contract	at what he buys	
(4) (5)	reciprocal configuration  (a) Quasi Contracts (b) Void A. (c) Novation  (d) None of the above  (b) 3 (d) None of the above  (c) I  (d) None of the above  (d) None of the above  (e) Void A. (f) Void A. (h) Void A. (h) None of the A. (h) A. (h) A. (h) A. (o) None of the above  (f) means the buyer is himself response.	greement of the above cludes parties of the above transactions is called. intinuing guarantee s. onditional Contract consible for checking th	5.	

Turn Over

Q.P. Code: 29992

2

	(8) A bill is called if it is down	
	(8) A bill is called if it is drawn in India on a person residing in India, whether payable in or outside India	
	(a) Inland Rill	
	(c) None of the above (b) Foreign Bill	
	(9) is agreement to something	
	(a) Assert	
	(a) Assent (b) Revoke	
	(c) Damages (d) None of the above	
	(10) means "breaking the terms of contract."	
	(a) Coercion (b) Breach of Contract	
	(c) Decree (d) None of the above	
	(b) True or False (Any 7) 07	
	1) Right of lien is one of the rights of an unpaid seller.	
	2) Drawee is always a banker is case of cheque.	
	3) Agreement= Proposal + Acceptance	
	4) A specific form is not prescribed for sale of goods.	
	5) General Principle of law is known as Doctrine.	
	6) Boarding a Best Bus is not a contract.	
	7) A contract is defined as an agreement which is enforceable by law.	
	8) A tells B "I am willing to die for my country" - This is not a contract. 9) There can be no Specific Performance entered into by a minor as it is	
	9) There can be no Specific Performance effected into by a minor at	
	void abinitio.  10) Promissory Note is an order to pay.	
	\$1.60 C. J.	
0.2	"All Agreements are not contracts but all contracts are agreements". Discuss the "All Agreements are not contracts but all contracts are agreements".	
Q.Z	statement evnlaining the essential clements	
N. A.	VI, SI > 0 × 0 P P P × 0 × 0 × 0 × 0 × 0 × 0 × 0	
0.2	Define "Pledge" and distinguish it from Bailment?	
3	Explain who is an "Unpaid Seller" What are his rights against the goods?  OR	
Q.3	Explain who is an "Unpaid Scher What OR	
1	07	
Q.3	3 (a) Distinguish between a Sale and Agreement to sell?  Ontract of Indemnity and a Contract of 08	j
1-1	(a) Distinguish between a Sale and Agreement to sen:  (b) Write the difference between a Contract of Indemnity and a Contract of 08	
	Guarantee?	

# S.E.M.T'S M.B. HARRIS COLLEGE OF ARTS & A.E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT, NALLASOPARA (W)

# EXTERNAL EXAM (NOVEMBER 2022)

,	Date :- 11/11/22		Subject :- COST A/C	THE RES	Marks :- 75 Time :- 9 - 11:30 am
1	Class :- SYBMS	4	Semester - III		THE PROPERTY OF
	Q.1.A)Select A  1. In cost accou  (a) Cost per uni	inting CPU stands to			arks Control per unit
	2. Sales 1,20,00 (a) 20,000	00, profit 20% on co (b) 96,000	ost. Cost of sales are (c) 90,000 (d) 1,00,000		
	(a) First In First (c) Fast Investn	nent in Future Orde	(b) First Issue of Fast Order er (d) Fast In Fast Out		
	4. Input is 950 (a) 20 units	units, normal loss is (b) 25 units (c)	s 10%, output is 840 units, abnor 15 units    (d) 30 units	mal loss is	
	5. Which of the (a) Direct Mate	e following item is a erials (b) Indirect	a Prime Cost Labour (c) Indirect Materials	(d) Staff Sa	lary
	(a) Fixed Cost	+ Factory Overhead (b) Work Co	ost (c) Cost of Floddeness()	st of Goods	Sold Cost=
	(-) 55 000	(h) /3.000 (c) /	30,000; Factory Overheads 5,000 95,000 (d) 15,000		
The Person named in column 1	Material Consum (a) 7,74,000	(b) 3,45,000 (c) 3	Opening Stock 50,000, Closing S  3,30,000 (d) 4,00,000	tock 20,000	, 50 1.4.
	9. Rent is alloca (a) Area occupi	ated on the basis of ied (b) Value of	f Plant (c) No. of workers	(d) None o	of these
	(a) Input – Actu (c)Normal Outp	put – Actual Outpu	(d) Actual Output – Input		orat ka
	O.1.B)State wh	hether the followin	ng statements are True or Fal	se (Any 7)	07 Marks
	1. A cost sheet and 2. Cost of Production 3. Goodwill write 4. In FIFO Method 5. Weight Loss 6. Weighted avoiding by the 7. Solaries to D.	and income statem- uction = Factory O itten off appears on hod, closing stock has no scrap value erage method of pr number of such pr	nent is one and the same.  Everheads + Office Overheads.  Inly in cost accounts.  Is valued at oldest prices of mark  Exercising stores involves adding allerices.  Is a Selling Overhead.	terials. I the differer	
	8. Drawing offi	factory overheads	are salary of plant manager and	departmen	ntal heads,

10. Factory overheads includes all production cost.

2. A) From the Books of M/s.Priyanka Enterprises, the following details have been extracted for the arter ending 31.3.2014:

Particulars	Rs.
Stock of Materials - Opening	2,70,000
Stock of Materials - Closing	3,00,000
Purchases of Materials	12,48,000
Direct Wages	3,57,600
Direct Expenses	1,20,000
Indirect Wages	24,000
Salaries to Administrative Staff	60,000
Carriage Inwards	48,000
Carriage Outwards	37,500
Manager's Salary	72,000
General Charges	37,200
Legal Charges for Criminal Suit	20,000
Commission on Sales	28,000
Fuel	96,000
Electricity Charges (Factory)	72,000
Directors' Fees	36,000
Repairs to Plant and Machinery	63,000 18,000
Rent, Rates and Taxes - Factory	9,600
Rent, Rates and Taxes - Office	45,000
Depreciation on Plant and Machinery	3,600
Depreciation on Furniture	50,000
Salesmen's Salaries	18,000
Audit Fees	10,000

- (1) The Manager's time is shared between the factory and the office in the ratio of 20: 80.
- (2) Carriage outwards include 7,500 being carriage inwards on Plant and Machinery.

From the above details prepare detailed cost sheet for the quarter ending 31-12-2014 and ascertain sales.

OR

Q.2.B) BMS manufacturing company gives you the following particulars for the year 2014.

Production and sales during the year was 10,000 units.

. 1	es during the year was 10,000 units.	Rs.	
aı	Particulars Particulars	2,50,000	
		1,50,000	
	Materials	1,00,000	
	Direct Wages	1,00,000	
	Direct Wages Administrative overhead (fixed)	12,00,000	
	Sales	2,50,000	
	Profit	1,00,000	
	Factory Overheads:	2,00,000	
	Fixed	2,00,000	
	Variable Selling and Distribution Overheads:	60,000	
	Selling and Distribution	90,000	
	n: -d	90,000	i ri
	· · · blo	during 2014.	ı

The company has worked to its maximum capacity of 10,000 units during 2014. The management has decided to increase production capacity to 15,000 units for the year 2015 and it is estimated that: (1) There will be allround rise in all variables expenditure by 10%.

- (ii) There will be increase of 20% in all fixed overheads.
- (iii) There will be no need to change the selling price for the year 2015.

Prepare a statement showing total as well as unit cost and profit for 2014. Also prepare a statement showing estimated profit for 2015 taking into consideration the changes in 2015.

#### S.E.M.T'S M.B. HARRIS COLLEGE OF ARTS & A.E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT, NALLASOPARA (W)

# EXTERNAL EXAM (NOVEMBER 2022)

te :- 12/11/	Subject :- Environmental Management	Time :- 9 - 11:30 am
ass :- SYB	MS Semester - III	Time
ass :- 51 b	Still	8M
Q.1.A	Multiple Choice Question (Any 8)	
1	The predominant source of energy on earth is	
	a. Electricity b. Natural Gas c. The Sun d. Plants	on of wind
2	a. Electricity b. Natural Gas c. The Sun d. Plants Which of the following states in India ranks first in the installati	
	power? Maharashtra d. Tamil Na	adu
		<u></u> .
3		
	a. Mechanical energy b. Electricity	
	d. Transportation	ecycling the
4	d. Transportation What is the common reason people or companies give for not r	
	electronics	
	a. Government Securities b. No resale Value	
	a. Government Sectifics 5. No receiving problems b. Lack of recycling fac. d. Security problems One of the best solutions to get rid of non-biodegradable waste	e is?
5	One of the best solutions to get IId of Item d. Recycling	
	a. Burning b. Dumping c. Landfilling d. Recycling Noise is, measure using sound meter and the unit is	:
6	Noise is, measure using sound meter and	
	a. Hertz b. Decibel c. Joule d. Sound	?
7	a. Hertz b. Decibel c. Joule d. Sound Which of the following animal is endangered species of India Which of the following animal is endangered species of India	
	a Black buck of Elephant of the	
8	EIA was introduced in India for  Eia was introduced in India for  Eia was introduced in India for	ove
	a. Mining projects b. airports c. new towns d. all of about the projects b. airports c. new towns d. all of about the project b. airports c. new towns d. all of about the project by 1994 d. 1998	·
9	Environmental Protection Act was a	
	a. 1986 b. 1989 c. 1994 d	
10	<ul> <li>a. 1986 b. 1989 c. 1994 d. 1998</li> <li>Biogas generation is mainly based on the principle of</li> <li>a. Fermentation b. Degradation c. Purification d. Com</li> </ul>	posting
	a. Fermentation b. Degradation c. 1	
		7 M

True or False (Any 7) O.1. B

Marks :- 75

- Flow of energy in the ecosystem takes place through food chain. 1.
- CFL and Led are example of soft technologies.
- The water prevention and control of pollution was enacted in 1981. 2.
- Smog is the combination of smoke, fog and Sulphur di-oxide. 3.
- Geo-thermal is the non-convention source of energy. 4. 5.
- Natural resources are evenly distributed on earth. 6.
- Over ninety percent of the earth's water is in the oceans.
- Many integrated food chains interweave together to form complex food webs. 7.
- Composting of waste is anaerobic process of decomposing solid waste. 8. 9.
- Bhopal gas tragedy took place in the year 1984. 10.

Page 1

S.E.M.T's M.B. Ha	rris College of Arts & A.E. Kalsekar ( Management, Nallasopara (W)	College of Commerce Co
and the same of th	Internal Exam (October 2022)	10.20
2022	Class: F.Y.B.A.F	Sem: I
te: 18/10/2022	Sub:Financial Management	Marks: (20 marks)
me; 40 mins		(03marks)
1.A) Fill in the blanks  1. EMI stands for a) Equated More () Equal month  2. If the payments called	onthly instalment b) Equal monthly ally interest of an annuity are made at the end.  b) Immediate annuity c) Uniform annuity ons, the rate of is compounded b) Monthly c) yearly aween simple interest and compound interest b) one c) two of an amount is always	instalments  I of periods, the annuity i  y  est on an amount at r% p.a after  e value  is  (02 marks)  over successive periods of time.  is 1,300.  oresent value alled Fixed Annuity  (15 marks)  s 5000, paid at the end of each  5% p.a.  a compound interest compounded half yearly.

#### S.E.M.T's

## M.B. Harris College of Arts &

A.E. Kalsekar College of Commerce & Management, Nallasopara (Vi)

Q.1 Fill in the blanks:	(1/2 Marks eac	eh)	(	03 Marks)
1. Under this method, it (a) FIFO (b) LIFC	is assumed that (c) Specif	the goods sold are identification	the first units that (d) Weighted av	t were purchased. erage
2. Under this method, the (a)FIFO (		sold is equal to the (c)Specific identific		
3. Return outwards app	earing in Trial B	salance are deducted	from	
		Returns Inward		K
<ol> <li>Carriage outwards ap</li> </ol>				
(a) on the debit side of l	Profit & Loss A	ccount(b) on the del	oit side of Trading	g Account
(c) on the liabilities side	e of the Balance	sheet (d) No	ne of these	
5. Returns Inwards appo	earing in Trial B	alance are deducted	from	
(a) Purchases (	b) Sales (c	) Returns Outward	(d) Retur	ns Outward
6. Drawings are deducted	ed from		-	
(a) Sales (		(c) Return out	vards (d	I) Capita

## Q.1.B) True or false / Match the column: (1/2 mark each)

(2 narks)

- 1. Profit and Loss A/c shows the financial position of the concern.
- Purchase of machinery is shown in Trading A/c on debit side.
- 3. Prepaid Expenses is a Liability
- 4. Gross Profit is transferred to Capital A/c

Q.2 A)From the following particulars, Prepare stock record by- FIFO and Weighted
(15 Marks)

Average price:

ice.		¥7-:40	Rate
Date	Transaction	Units	
04/01/2014	Purchase	40	30
	Purchase	60	28
17/01/2014		50	35
20/01/2014	Sale		29
22/01/2014	Purchase	80	
	Sale	80	33
25/01/2014		20	34
28/01/2014	Sale	100	26
30/01/2014	Purchase		35
31/01/2014	Sale	90	
1 31/01/2014		FA unite @	Dc 25 each

The stock on hand on 1st January, 2014 was 50 units @Rs.25 each

Q.2.B) From the following particulars, prepare a Manufacturing Account and a Trading Account for the year ended 31/3/2014.

Particulars	Rs.	Particulars	Ils.
Raw Materials (1/4/2013) Work-in Progress (1/4/2013) Finished Goods (1/4/2013) Purchase of Raw Materials Direct Wages Indirect Wages Sales Returns Inward Depreciation on Factory Assets	12,000 8,000 9,000 80,000 10,000 8,000 1,74,000 5,000 4,000	Raw materials (31/3/2014)	1,000 2,000 1,000 8,000 2,500 1,500 6,000 2,500 5,000

#### Adjustments:

- (i) Outstanding Direct Wages amounted to Rs. 3,000.
- (ii) Prepaid Fuel and Power amounted to Rs. 500

(1: Marks)

#### S.E.M.T's

#### M.B. Harris College of Arts &

# A.E. Kalsekar College of Commerce & Management, Nallasopara (W)

	Internal Exam (October 2022)	Marks :- 20
:- 19/10/22	Subject :- Cost Accounting I	Time :- 10:30 - 11:10 am
:- FYBAF	Semester - I	11me :- 10.50
\$ :- 1 1 2		

Q.1 Fill in the blanks: (1/2 Marks each)	(03 Marks)
1. Full form of FIFO is  (a) First In First Out (b) First Issue of Fast Order (c) Fast Investment in Future Order (d) Fast In Fast Out	
2. Power is allocated on the basis of  (a) H.P. of machine (b) Cost of machines (c) Machine hours	(d) Labour hours
3. Rent is allocated on the basis of  (a) Area occupied (b) Value of Plant (c) No. of workers	(d) None of these
4. Depreciation is allocated on the basis of  (a) Value of Asset (b) Value of Stock (c) Area Occupied	(d) None of these
5. Supervision is allocated on the basis of  (a) Labour hours (b) No. of workers (c) Area occupied	(d) None of these
6. In most of the manufacturing industries, the most important element of  (a) Material  (b) Labour  (c) Overheads	(d) None of these
Q.1.B) True or false / Match the column: (1/2 mark each)	(2 marks)

- 1. Store ledger is maintained in the stores department.
- 2. In FIFO Method, closing stock is valued at oldest prices of materials.
- 3. Weighted average method of pricing stores involves adding all the different prices and dividing by the number of such prices.
- 4. Material losses due to fire should be transferred to Costing P/L A/c

#### Q.2 A)From the following data of March, 2014, Calculate the Cost of goods sold and value of closing stock using the following methods- FIFO and Weighted Average price:

(15 Marks)

	Purchase		S	Sale
Date	Quantity	Rate per unit	Date	Quantity
01	2000	10	06	1200
02	300	12	11	1000
10	200	14	30	200
22	300	11		

Q.2.B) The Modern Company is divided into four departments: A, B and C are production departments and D is a service department. The actual costs for a period are as follows:

	Particulars	Rs.
Rs.		5,000
10,000	Fire insurance (Stock)	9,000
6,000	Power	1,000
4,500	Light	, , , ,
. , .	Employer's insurance liability	15,000
	6,000	10,000 Fire insurance (Stock) 6,000 Power 4,500 Light

The following information are available in respect of the four departments:

	Departments			
Particulars	A	В	С	D
Area (sq.ft)	1,500	1,100	900	50
Number of employees	20	15 500	10 200	1
Horsepower of machines Total wages (Rs)	800 60,000	40,000	30,000	20,00
Value of plant (Rs)	2,40,000	1,80,000	1,20,000	€0,00
Value of stock (Rs)	1,50,000	90,000	60,000 20	1
Light points (Nos.)	40	30	20	

Apportion the costs of the various departments by the most equitable method.

(15 Mar

# UNIVERSITY PAPER SOLUTIONS (UPS)

# APRIL - 2019

lm	e: 3 Hours	Total Marks: 100
I.B	(1) Strictly avoid resorting to any unfa	ir means during the examination.
	(2) Figures in brackets to the right in	dicate full marks allotted to the question.
	(3) Working notes should form part (	dicate full marks anotted to the queen
	(4) All six questions are asset	of your answers.
	questions 2 to 6.	ry, although, there are Internal options in case of
		,
	(5) Use of simple calculator is allow	red.
Q.1	(a): State whether the following statement	ents are True or False (any 10): (10)
1.	For ascertaining Credit Purchases, Sund	ry Debtors Account is prepared.
2.	Bills receivable dishonoured are credited	to Bills Payable Account.
3.	A statement of assets and liabilities as	on a particular date with missing figure is called as
	Balance Sheet.	on a particular
4.	Profit / Loss on consignment belongs to t	the consignor.
5.	Consignor is a person who consigns goo	ds.
	Invoice price is always higher than cost.	,
	Under Stock and Debtors Method, Branc	h Debtors Account is maintained.
		ors Account under Stock and Debtors Method.
	Loading on opening stock is credited to B	
	Fire Insurance covers death of human be	
	RBI governs insurance business in India	,
	Memorandum Trading Account is prepar	
	1 (b): Fill in the blanks choosing the corre	
١,	Bills Payable dishonoured are debited to	
	(a) Bills Receivable	(b) Bills Payable
_	(c) Sundry Debtors	(d) Sundry Creditors
2.		needs to convert the incomplete records into complete
	records, it is known as	(b) Statement of officer mathed
	(a) Complete records method	(b) Statement of affairs method
•	(c) Conversion method	(d) None of these
3.	will be	and the cost of goods sold is ₹ 10,000 the gross profit
	(a) ₹ 2,500	(b) ₹ 3,333
	(c) ₹ 2,800	(d) None of these
4.	The relationship between Consignor and	
	(a) Principal and Agent	(b) Debtor and Creditor
_	(c) Buyer and Seller	(d) Owner and Servant
5.	If the consignee gets, he will bea	
٠	(a) Commission	(b) Del Credere Commission
_	(c) Discount	(d) None of these
6.	Consignment account is a Accou	
	(a) Personal	(b) Real
	(c) Nominal	(d) None of these
7.	Goods sent by head office to the branch	but not received by the branch are termed as
	(a) Branch Account	(b) Goods in transit
	(c) Neither (a) nor (b)	(d) Both (a) and (b)
8.	Under method, goods returned b	by Branch are credited to Branch Account.
	(a) Stock and Debtors	(b) Debtors
	(c) Both (a) and (b)	(d) None of these

b. The branch is said to be when	its accounts are maintained by Head office.
	(b) Dependent
(c) Foreign	(d) None of those
10. Stock for the purpose of claim should	be
(a) At marginal cost	(b) At market value
(c) At cost	(d) At realisable value
11. The amount to be paid by insurance c	ompany in the event of loss is called as
(=) i formum	(b) Insurance
(c) Sum assured	(d) None of these
12. If Gross profit is 20% on cost, then it is	s on sales.
(a) 25%	(b) 50%
(c) 1/6th	(d) 1/5th
Q.2: M/s Kunal steel suppliers does not mayou with the following information.	aintain double entry books of accounts. They have furnish

Particulars Sundry Debtors		1st April 2018 (₹)	31st March 2019 (7)
Sundry Creditors	*** *** *** ***	2,50,500	2,75,800
Stock	*** *** *** ***	2,45,700	2,28,200
Furniture	*** *** *** *** ***	35,000	60,000
Machinery	*** *** *** *** ***	1,30,000	?
Cash and Bank Balance	*** *** *** ***	5,00,000	?
Dalatice	*** *** *** ***	75,000	. 2

## (b) Summary of cash transactions for the year 2018-19:

Particulars:	The second second	ATT CONTRACTOR	7
Cash Sales			EC 000
Received from Debtors			56,000
Paid to Creditors			8,50,000
Wages Paid			4,80,000
Salaries Paid			39,200
Printing and Stationery Expenses Paid			45,800
Drawings			24,500
Additional Capital Introduced		*** *** *** ***	25,000
Commission Received			80,000
Cash Purchases		*** *** *** ***	59,000
			69,000
Sundry Expenses Paid			36,600

#### (c) Other Transactions:

Discount allowed - ₹ 3,800

Discount received - ₹ 2,550

Bad Debts written off - ₹ 6,000

Salaries outstanding - ₹ 6,000

Depreciation is to be provided on furniture @ 10% p.a. and on machinery @ 20% p.a.

Prepare Trading, Profit and Loss Account of M/s Kunal steel suppliers for the year ended 31st March, 2019 and Balance Sheet as on that date.

#### OR

Q.2: Mr. Samsher does not maintain his books of account on Double Entry Keeping System. He supplies you the following information: (15)

#### I. Assets and Liabilities as on 1st April, 2017 and 31st March, 2018.

Particulars	1-4-2017 ₹	31-3-2018 ₹
Plant	72,000 1,00,000	

Also prepare necessary accounts require	(14) Sec. (17) 20)	₹
Particulars		6,25,000
Stock on 1st January 2018 (at invoice price)		6,00,000
Debters on 1st January 2018		20,00,000
Goods supplied by Head Office (at invoice price)	*** *** *** ***	8,00,000
Cash Sales	*** *** *** ***	14,75,000
Cash Received from Customers  Goods Returned to Head Office (at invoice price)		1,20,000
Cheques Received from Head Office:		5,50,000
- Wages and Salaries	(M)	1,50,000
- Rent, Rates and Taxes		25,500
Ounder Evenences		7,50,000
Clock as an 31st December, 2018 (at Invoice price)		11,25,000
Debtors as on 31st December, 2018 Liability for Outstanding Petty expenses as on 31-12-2018		5,500

OR

Q.3: Ishani Enterprises of Mumbai has a branch at Shimla. Following information is obtained from the branch for the year 2018-19.

Particulars		1-4-2018 ₹	31-3-2019 ₹
Stock		60,000 50,000	40,000 60,000
Debtors Cash	,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,, ,,	1,500	

31st

15)

He

118

00 ? Transactions during the year 2018-19.

Goods sent to Branch			2,25,00
Credit Sales		*** *** *** ***	
Ocab Calos			1,80,00
Goods returned by Customers to Branch	*		8,00
Roods returned to Head Office			6,00
Cash received from Debtors			1 50 0
Expenses Paid at Branch :			1,50,00
Salaries			15.0
Commission			15,0
Rent and Taxes			10,0
Discount allowed to Customers			16,5
ad Debts .		;	2,5
		• • • • • • • • • • • • • • • • • • • •	1,0

Prepare following accounts for the branch under Stock and Debtors Method in Mumbai office.

- (a) Branch Stock Account
- (b) Branch Debtor Account
- (c) Branch Expenses Account
- (d) Branch Profit and Loss Account.

Q.4 : Jai of Mumbai sent 400 cookers at ₹ 1,000 each to Disha of Nagpur and paid for carriage ₹ 2,000, Packaging ₹ 2,500 and Insurance ₹ 3,000. Disha accepted a 3 months bill drawn upon by Jai for ₹ 80,000. The bill was discounted by Jai with his bankers on the same day for ₹ 77,600, and discount was charged to consignment account.

Jai received an account sales from Disha from which it appeared that:

- (a) 340 Cookers were sold at ₹ 1,400 each for cash.
- (b) 40 Cookers were sold at ₹ 1,500 each for credit.

Disha paid for Rent and Taxes ₹ 3,200 and advertisement ₹ 1,800. Disha is entitled to a total commission of 10% on sales which includes a del-credere commission of 2%. The balance amount was remitted by bank draft.

Prepare Consignment A/c and Non-Consignee's A/c in the books of Jai.

Q.4: M/s ABC & Co. of Mumbai consigned to Mr. D of Nashik 1,200 sewing machines costing ₹ 2,600 per sewing machine. They invoiced @ 20% above cost price.

M/s ABC & Co. paid ₹ 5,000 for insurance, ₹ 8,000 for carriage and ₹ 7,000 for miscellaneou expenses.

On receiving the consignment Mr. D accepted a bill for half the amount of invoice price. M/s ABC Co. discounted the bill @ 1% of its value. The discount was charged to consignment account. Mr. sent an account sales which shows as follows:

- (a) Cash sales of 600 sewing machines @ ₹ 4,000 each.
- (b) Credit sales of 500 sewing machines @ ₹ 4,500 each.
- (c) Mr. D paid godown rent of ₹ 10,000 and selling expenses ₹ 15,000.

Mr. D remitted the balance due by bank draft after deducting his expenses and commission @ 1 on sales and del credere commission @ 2% on sales.

Prepare Consignment Account and Consignee's Account in the books of Consignor.

Q.5: The business premises of Gala Timber Mart destroyed by fire on 16-7-2018. However a books of accounts and stock amounting ₹ 18,000 were salvaged and the following information available from the books.

Year ended	Gross Profit (₹)	Sales (₹)
31-3-2015	2,39,500	9,58,000
31-3-2016	2,25,000	9,00,000
31-3-2017	2,05,480	9,34,000
31-3-2018	2.00,640	9,12,000

Additional Information . (a) Stock on 31-3-2018 ₹ 1,02,250 (b) Purchases from 1-4-2018 to 16-7-2018 ₹ 2,12,380 (c) Sales from 1-4-2018 to 16-7-2018 ₹ 3,50,000 (d) Wages from 1-4-2018 to 16-7-2018 ₹ 25,000 (e) The amount of policy was ₹ 55,000 You are required to prepare a statement of claim against insurance company. O.5: The premises of Shlok Ltd. were engulfed by fire on 1st November, 2018 whereby substantial stock was severely destroyed. The records are the stock was severely destroyed. The records are the second are the secon stock was severely destroyed. The records available with the company yield the following information.

(a) For the year ended 31st March 2000 (a) For the year ended 31st March, 2018: 1,20,000 Opening Stock 1,95,000 Closing Stock 12,00,000 Purchases 25,00,000 Sales 4,50,000 Wages 3,00,000 **Direct Expenses** (b) For half-year ended 30th September, 2018 (c) For the period from 1st October, 2018 to date of fire, purchases and sales were at the same monthly rate as for the period 1st April, 2018 to 30th September, 2018. (d) The wages and direct expenses during the period 1st April, 2018 to date of fire were at the same rate per month as in last year. (f) The policy amount was ₹ 3,10,000. The claim was subject to average clause. Compute the amount of claim to be lodged with the Insurance Company. Q.6: (a) What is Single Entry System? Distinguish between Single Entry and Double Entry System (b) What is a Branch? Describe various accounting methods of Branch Accounting. (20)Q.6: Write short notes on (any four): (a) Consignment Account (b) Average Clause (c) Memorandum Trading Account (d) Del Credere Commission (e) Dependent Branch (f) Total Debtors Account. SOLUTIONS

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- Solution 1 (a): 1. For ascertaining Credit Purchases, Sundry Debtors Account is prepared. - False
- 2. Bills receivable dishonoured are credited to Bills Payable Account. False
- 3. A statement of assets and liabilities as on a particular date with missing figure is called as Balance Sheet. - False
- 4. Profit / Loss on consignment belongs to the consignor. True
- 5. Consignor is a person who consigns goods. True
- 6. Invoice price is always higher than cost. True
- 7. Under Stock and Debtors Method, Branch Debtors Account is maintained. True

# S.E.M.P's M.U.Harris College of Arts, A.E.Kalsekar College of Commerce and Management

	S.E.M.T's M.B. Harris College of Arts, A.E.Kalsekar College of Commerce and Management External Exam (December 2022)	
Date: 3/12/22 Class: F.Y.B.COM &	Subject :- Foundation Course - I Semester - I	Marks : 75 Time: 9.30 am to 12.00 noon

Q.1 (A) Choose the correct Alternatives (Any 8)	(Marks 8)
I. The followers of follow the preaching of Lord Mahavira.	
a) Sikhism b) Jainism c) Islam	
2 consists of satisfaction of bodily needs and enjoyment of desira	ble objects of the
world.	
a) Pravrtti Marg b) Dharma e) Nivrtti Marg	
3. Among the states, has the highest literacy rate.	
a) Haryana b) Maharashtra c) Kerala	
4. Telugu belongs to language family.	
a) Austri Asiatic b) Indo Aryan c) Dravidian	
5. The Indian Languages belongs to language families.	
a) 3 b) 2 c) 4	
6. Chandigarh, Lakshdweep, Puducherry are of India.	
a) States b) Union Territories c)State Capital	
7. The urban population in India is mostly engaged in sector.	
a) Service b) agricultural c) industrial	
8. The holy book of Zoroastrians is	
a) Guru Granth Sahib b) Zend Avesta c) Bible	
9 is a belief in the spirit of the dead.	
a) Animism b) Fetishism c) Totemism	
10. Limbu, Kota, Munda, Meena are	
a) Hilly areas in North East India b) textiles of India c) tribes of India	

#### Q.1 (B) State whether the following statements are TRUE or FALSE (Any 7) (Marks 7)

- 1. Preference for male child is one of the reasons for skewed gender ratio in India.
- 2. In modern India, the percentage of rural population is more than urban population.
- 3. Sikhism is a monotheistic religion.
- 4. Assamese is a Dravidian language.
- 5. English is the secondary official language of the Indian Union.
- 6. Digamber and Shwetamber are the two sects of Jainism.
- 7. The tribes are often called as 'Girijans'
- 8. Industrialization is weak in kerala
- 9. Lack of education, among the rural masses has contributed to the growth of caste system in India.
- 10. Indian society is Pluralistic in nature.

Q.2 Explain Socio Economic problems of women in India & also discuss Solut Economic problem in India.	
OR	(15)
Q 2 Discuss the types Social stratification. Explain causes of declining gender	ratio. (15)
Q3 What is Communalism? Explain. The various causes of communal violence	e. (15)
Q3 Write a detail note on Casteism.	
	(15)
Q.4 Write in detail the Features of Indian Constitution.	
OR	(15)
Q.4 Define Fundamental Duties. Explain the Fundamental duties of citizens.	
O.S. Weits in detail of the D	(15)
Q.3 Write in detail about Rural & Urban Local - Self Government	
Q.5 Write Short Notes on (Any 3).	(15)
n) 7:11 D 1 1	
and turished	(Marks 15)
b) Linguism	,
c) Violence against Women	
d) Class System	
e) Tolerance	

#### S.E.M.T's M.B.Harris College of Arts, A.E.Kalsekar College of Commerce and Management Semester I Regular & ATKT Exam December 2022 Subject : - Communication Skill Marks :- 80 Semester : I Time: 9.30 12.30 pm

### .1) Write short Notes (any 4): -

te: 5.12.22

ass:- FYBA

(20)

) Importance of English 2) Communication process 3) Importance of feedback 4) Importance of ood listening in communication 5) Characteristics of a good listener 6) Grapevine

ommunication.	
9.2) Fill in the blank with correct preposition: -	(10)
caxmi is goodplaying basketball but she complainsparental pressure. She says sureremember her father's disapproval every time she feelsplaying. Use the parents look forwardachievementstheir childrenany field that they excelbut her father preferssee her study, rather than playing and climb wayprosperity.	Jsually
Fill in the blank with correct conjunction: -	
(so, Although, till Rather, and, if, As soon as,after, but because)	
I am a health freak, I do not like going to the gymI prefer walk long walks at the jogger's parkI have the energy. Later I feel exhausted,I reach home, I take a bathmake some healthy breakfast. I then hurried greadyI need to board my office busI miss it, I would be sure to be late see the bus; I make a run for it.	I go home.
B) Lohri	(10)
Like makara Sankranti, Lohiri is essentially a festival dedicated to the sun god. The su worshiped with great devotion, especially because the sun energy helps generate and life nurturing produce.	

Lohri being central to Punjab the festival seems to have acquired its name from loh, a thick iron sheet (tawa) used for baking chapatis for the community langer (meal) loh also signifies the supply of heat with which to bake and cook.it is believed that during lohri Punjab heralds the new year and worshipping the sun god gives an auspicious start to the new year.

Lohri bonfires are considered to be a replica of the sun. Lohri celebrators circle the bonfires.it is a rare and joyous sight marked with religious significance. The festival is linked to the atmospheric physical changes. Lohri celebrations generate a lot of bonhomie-people sit around the pleasantries, praying for prosperity even as they make offering of till moongphali and poha to the burning embers. According to legend, a good lohri sets the tone for the whole year ahead-the more joyous and bountiful the occasion, the greater will be the love, peace and prosperity

The rituals, celebration, prayers, community get- togethers and feasting associated with lohri are alsao symbolic of a common thanks- giving to nature as represented by the sun gog.in the process, the festivities being about a spirit of brotherhood, unity and gratitude with family reunions and merry making and generate a lot of happiness, good will and cheer.

- 1. How is Lohri similar to Makara Sankranti?
- 2. What is the purpose of worshipping the sun god?
- 3. Fill up the following details about "Loh"
  - a) Meaning
  - b) use
  - c) Significance
- 4. Rewrite the information given in para 3 about the following

a) Lohri bonfires	
1 bet celevis	
b) Louis made to the organ?	
e) Official does bonhomic files	
s. What does bomtom  a) Pleasant atmosphere  a) Pleasant atmosphere	
b) Ahone combe	
c) A lot of heips to	
6) A good Lem go at of the year	
e) A lot of sine  6) Agood Lohri helps to  6) Agood Lohri helps to  a) ward the evil effects of the year  a) ward the evil effects of the year  a) ward hove peace and prosperity	
6) Agood Lonn help a) ward the evil effects of the year b) bring more love, peace and prosperity b) bring more love fun constant to have fun constant to hav	
c) is meant to have tunded to have passage, Nature is represented to have tunded	
a) ward the evil effects of the analysis of the evil effects of the passage and prosperity	
a) the IIIC	
b) the sun god	
b) the sun god c) water 8). What do the festivities achieve for mankind? 8). What do the festivities achieve for mankind?	
what do the festivities delies:	
8). What do the festivities design of joy  9). Fill in the blank with articles: -  9). Fill in the blank with articles: -  9). Fill in the blank with articles: -	
9). Fill in the blank with of joy a) Lohri is festival of Joy b) festival of Lohri is enjoyed extensively.  b) tence of the passage: -	
a) Long is enjoyed	
10). The last server main idea	
Dienroves the state of a correct party	
a) Disproves the main idea b) sums up what is said in the earlier paragraphs b) sums up what is said in the what is said  (20)	
Q.3) Any 4 to be Attempted from, given options: -  A) Draft a speech on behalf of your professor delivering a speech during your farewell function to be a speech on behalf of your professor delivering a speech during you on how to prepare for your T.Y.B. Com exams.	n
Attempted from, given open a speech during your latewen as	
Q.3) Any 4 to be Attemp	
Ty B. Com exams.	
A) Draft a specen of prepare for your 1.1.2	
A) Draft a speech on behalf of your professor delivering  A) Draft a speech on behalf of your T.Y.B. Com exams.  briefing you on how to prepare for your T.Y.B. Com exams.	
-14 of VOIII IIC !! -	
B) Introduce yourself at your Dad for college trip	
L cormission from your Dad 12	

- Q.3)A) Dr
- B) Inti
- C) You seek permission from your Dad for co
- D) prepare a draft for a compere: celebration of Teachers Day
- E) Vote of Thanks: celebration of reading day with a reading competition

# (08)Q.4)A) Write an application in response to the following advertisement: -

A reputed textile mill requires salesmen/salesgirls, having 2/3 years' experience and fluent in English. Apply with bio-data to Box No. B-348, The Times of India, Mumbai

B) LIC company has lost the original copy of your policy, which you had handed to them. Draft RTI petition questioning their negligence. (05)

# C) E-mail Writing (Any 1)

- 1) Sharad has changed his residence from malad to Bhandup. He has secured a post of clerk at Rustam International in Thane. Draft his E-Mail Resigning from the post of clerk at Poonam Stores, Borivali.
- 2) Sunil has been offered the post of General Manager in Stika Ltd. He wants to send an E-Mai accepting the post. Write an E-mail on his behalf.

#### SEMT's

# M.B Harris College of Arts

# A.E Kalsekar College of Commerce and Management

# FYBA Sem I Regular Exam December 2022

Sub: Urdu Compulsory

1.

Date: -06/12/22

سوال نمبرا: - (الف) درج ذیل میں ہے کسی ایک عنوان پر صفمون کھیے: -

ا-ميراپينديده شاعر

۲-اگرامتحان نه ہوتے!

٣-اف پيمهنگائي

<sup>مه – دورجد پدیین علم</sup> کی اہمیت

(ب) مندرجہ ذیل میں ہے کئی پانچ محاوروں کے معنی لکھ کرانہیں جملوں میں استعمال سیجئے: -

ا- ناج نه آئے آنگن ٹیڑھا

۲- پاؤل دھوکر بینا

۳-اندهیرنگری چوپٹ راج

۴- تفالی کا بینگن

۵-باغ باغ هونا

۲- مکابکاره جانا

۷-الٹے پاؤں لوٹنا

۸- ڈ و بتے کو تنکے کا سہارا

سوال نمبر۲: - (الف) كسى ايك مصنف كفن پرروشني ڈالي: -

ا-سرسيداحدخان

۲-مولوی عبدالحق

(ب)درج ذیل میں ہے کھی ایک شام کی تفضیت کا جائزہ لیے:-۲- ميرتقي مير سوال نبرس: - سي ايك كاتفصيلي جواب الهي :-ا-ایک خداپرست شفرادی کا تقیدی جائزه سیجئے-۲- نام دیومالی میں مولوی عبدالحق نے جوصفات بیان کی ہے اس پراظہار خیال کیجئے۔ (ب) سیاق وسباق کے حوالے ہے کسی دوعبارت کی وضاحت سیجئے:-ا - سے جب کھی بنہیں آتا، تب خداہی یاد آتا ہے نہیں تواپنی اپنی تدبیر میں ہرایک لقمان اور بوعلی سینا ہے۔اب خدا کے کا تما شاسنو۔ای طرح تین دن رات صاف گزر گئے کہ ملکہ کے منہ میں ایک تھیل بھی اڑ کرنہ گئی۔وہ پھول سابدن سو کھ کر کا نثا ہو گیا ا رنگ جو کندن سا دمکتا تھا ہلدی سابن گیا۔ ۲-نصوح یوں ہی دل کا کیا تھا۔ جب اس نے اول اول ہینے کی گرم باز اری سی ۔سر دہو گیا اور رنگ زر دیڑ گئی۔ بیاسباب ظاہری جوتدبيرين انسداد كي هي سب كي -٣- ايک سال بارش بہت کم ہوئی ۔ کنووں اور باوليوں ميں پانی برائے نام رہ گيا۔ باغ پر آفت ٿوٹ پڑی۔ بہت ہے پودے اور ؛ موال نمبر ۴: - (الف) درج ذیل میں سے کسی ایک نظم کا تجزیہ <del>کیجے</del>۔ ا-مفلسي ۲- مج شهادت (ب)منزل میں ہے کسی دو بہن کی تشریح سیجئے۔ ا - بچھ سے ہے تاج کادل بے ہراس تھے ہے بیارکو جینے کی آس خاطرر بحور كادر مال عيق عاشق مجور كاايمال بي ٢-جواہل فضل عالم وفاضل کہاتے ہیں مفلس ہوئے تو کلمہ تلک بھول جاتے ہیں یو چھے کوئی الف تواہے بہتاتے ہیں 4

وه جوغریب فر با کے لا کے پڑھاتے ہیں ان کی تو عمر برخیوں جاتی ہے مفلسی ساسیا بلتی عور تیں ،اس چاچلاتی دھوپ میں منگ اسود کی چٹا میں آ دی کے روپ میں واہ کیا کہنا ترا ادا ہے حسن ارض آفتاب سے برشتہ رنگ میہ میتے ہوئے سنگیں شاب سوال نمبر ۵: - (الف) مندرجہ ذیل میں ہے کسی پانچ اشعار کی تشریح کے بیجے: -ا۔ جواس شور سے میرروتارہے گا

> تو ہمسامہ کا ہے کوسوتارہے گا ۲۔ دل ہی تو ہے نہ سنگ وخشت در د سے بھر نہ آئے کیوں روئیں گے ہم ہزار بارکوئی ہمیں ستائے کیوں س-صرفرفت میں آبی جاتا ہے یراہے دیرآ شنا کہیے ۾ ڀتمنا ؤن مين الجھايا گيا ہوں کھلونے دے کے بہلایا گیا ہوں ۵-آ گئی آپ کومسیجائی مرنے والوں کومرحبا کہیے ۲ - غالب خستہ کے بغیر کون سے کام بندیں رویئے زارزار کیا، کیجئے ہائے ہائے کیوں 2- مجھے کام رونے سے اکثر ہے ناصح تو کب تک میرے منھ کودھوتارے گا ۸- درنہیں حرم نہیں درنہیں آ ستان نہیں بیٹے ہیںرہ گزریہ ہم، غیرہمیں اٹھائے کیوں (ب)مندرجه ذیل میں ہے کسی ایک رباعی کی تشریح سیجئے۔

3

ا-گروش کیوں کو بہ کو ہے معلوم نہیں ول کی کیا آرز وہے معلوم نہیں جب دیکھیے جبتی میں سرگر دال ہوں کس چیز کی جبتی ہے معلوم نہیں ۲-موجول سے لیٹ کے پاراتر نے والے طوفان بلا سے نہیں ڈرنے والے بچھ بس نہ چلاتو جان پر کھیل گئے کیا چال چلے ہیں ڈوب مرنے والے

# S.E.M.T'S M.B. HARRIS COLLEGE OF ARTS & A.E. KALSEKAR COLLEGE OF COMMERCE & MANAGEMENT, NALLASOPARA (W) EXTERNAL EXAM (DECEMBER 2022)

-06/12/22 :- FYBA

Subject :-Hindi Compulsory Semester - I

Marks :- 100 Time :- 3 Hours

स्चना- सभी प्रश्न अनिवार्य है।

श्न 1 निम्नतिखित अवतारणों की संदर्भ सहित व्याख्या कीजिए।

(अंक -20)

त )भारतमाता का मंदिर यह समता का संवाद जहां सबका शिवकल्याण यहां है पावे सभी प्रसाद यहां जाति धर्म या संप्रदाय का नहीं व्यवधान यहां सबका स्वागत सबका आदर सबका सब सम्मान यहां।

अथवा

मुझे तोड़ लेना वनमाली उस पथ पर देना तुम फेंक मातृभूमि पर शीश चढ़ाने जिस पर जावे वीर अनेक।

आ)" गांव में ऐसे कामों को बेकाम का समझते हैं, लोग बेकाम काम, जिसकी मजदूरी में अनाज या पैसे देने की जरूरत नहीं।पेटभर खिला दो, काम पूरा होने पर एक हाथ पुराना-धुराना कपड़ा देखकर विदा करो।"

अथवा

"कुलवध् पार्क में आकर सोए तो इसका इसका कोई अर्थ नहीं कि वह आकर्षित करना चाहती हैं और वेश्या मनोवृति की है।।"

प्रश्न 2 निम्नलिखित प्रश्नों के उत्तर लिखिए।

(अंक-30)

अ )' सब जीवन बीता जाता है' कविता का भावार्थ स्पष्ट कीजिए।

अथवा

यह मंदिर का दीप कविता की प्रतीकात्मक का स्पष्ट कीजिए।

आ )प्रायश्चित कहानीमेंव्यक्तव्यंग कोसोदाहरणस्पष्टकीजिए।

अथवा

'प्रलयकीरात्रि 'कहानी का सारांश अपने शब्दों में लिखिए।

प्रश्न3) निम्नलिखित विषय पर टिप्पणी लिखिए।

(अंक-10)

अ )वेऔरत्म कविता का भावसौंदर्य

अथव

भारतमाता के मंदिर की विशेषताएं

आ) आत्मसन्मानी एवं अभिमानी साधुराम

अथवा

कबरी बिल्ली की हत्या के लिए किये जानेवाले प्रयन्त

प्रश्न 4 एक वाक्य में उत्तर लिखिए।
1)पुष्प की अभिलाषा क्या है?
2)ट्यथा का भार कैसे होता है?
3)सांझ का दीप कौन है?

(अंक -10)

- 4) भारतमाता का मंदिर कविता के कवि कौन हैं?
- 5) प्रतिक्षण क्या भागता है?
- 6) युवती के पति का नाम क्या था?
- 7) नंदन किसका पुत्र था?
- 8) किसकी सज्जनता सारे नगर में फैली थी?
- 9) घरभर में कबरी बिल्ली किससे प्रेम करती थी ?
- 10) ठेस कहानी के रचनाकार कौन है?

प्रश्न 5) पत्रलेखन-

(3jan .1

अपनी छोटी बहन को समय का सदुपयोग करने की सलाह देते हुए पत्र लिखिए।

आपको कुछ पुस्तकों की आवश्यकता है।नागरीप्रचारिणी सभा वाराणसी के व्यवस्थापक को सूक्ति हुए शीघ्र पुस्तक भिजवाने हेतु एक पत्र लिखिए।

प्रश्न 6)।)व्याकरण

- अ) निम्नितिखित वाक्यों में से संज्ञा के भेद तिखिए।
  - मुंबई देश की आर्थिक राजधानी है।
  - 2. कक्षा में <u>बच्चे</u> पढ़ रहें है।

# आ )निम्नलिखितवाक्योंमेंसेसर्वनामकोचुनिए।

- 1. वह आम खा रहा था।
- 2. उसकी तिबयत आज ठीक नहींथी।

# इ)निम्नलिखित वाक्यों में से विशेषण को चुनिए।

- 1. नेहा ने नीले रंग का स्वेटर पहना था।
- 2. बाजार से उसने ताजे पेरू लाए।
- ई) निम्नतिखित वाक्यों में से क्रिया शब्द को चुनिए।
  - 1. वह हॅस रहा था।
  - 2. संजय को बेरहमी से पीटा जा रहा था।

# उ )अशुद्धवाक्यकोशुद्धकरकेलिखिए।

- 1. मैं आपके दर्शनकरने आया हूँ।
- 2. हम आपसे कहे थे।

# II) निम्नितिखित अंग्रेजी परिच्छेद का हिंदी अनुवाद कीजिये।

A Mother is a woman who gives birth to a child or children and looks after their welfare throughout life. She has a lifelong commitment of love, devotion and caring towards her children, that too without any prerequisites or conditions. This is the beauty of a mother - her love and sacrifice knows no bounds. Even animal females display an exceptional sense of caring and protection towards their young ones. Apart from the growth and development of a child she also plays a significant role in the society by the growth and development of a child she also plays a significant role in the society by the soc child, she also plays a significant role in the society, by keeping its moral values intact. The ways a man/woman behaves in the society depends on the society a man/woman behaves in the society, depends on what values does his/her mother had

			26  3 Marks:		
	B. 1. A 2. F	All questions are compulsory.  igures to the right indicate maximum marks for each question.			0
Q.1	3. A A)	i) Fill in the blanks with suitable articles:  bus bound for Pune halted at Karad where lot of passengers got in; but they did not get place to sit, some of passengers got down and resumed its journey.	t as bus	(05)	
		ii) Fill in the blanks with suitable prepositions: 30,000 rescue personnel have been kept standby mode and all educational institutions Puducherry will remain closed account eyelonic storm.	the	(05)	
Q.1	B)	Do as Directed:		(10)	
	i) ii) iii) v) vi) vii) viii) ix)	The project is a failure and this is obvious. (Rewrite as a Simple sentence)  Babita said to Geeta, "I want to purchase a car." (Change into Indirect Speech)  She is very weak and she cannot walk on her own. (Change into a Complex sentence)  The old man said, "Things have always been the same in this village." (Change Indirect Speech)  It has been raining since morning. (Add a Question Tag)  They don't like us. (Add a Question Tag)  She makes beautiful cakes. (Change the Voice)  Fight corruption. (Change the Voice)  Our departure due to bad weather. (Fill in the blank with the Past Perfect form of the verb 'to delay')  He cricket for his country since 1991. (Fill in the blank with the correct for the verb 'to play')			
2.2		Read the following passage and answer the questions that follow:		(20)	
		It is my painful duty to have to record here my marriage at the age of thirteen. see the youngsters of the same age about me were under my care, and think of own marriage. I am inclined to pity myself and to congratulate them on ha escaped my lot. I can see no moral argument in support of such a preposterously congrating.	ving early		
		Let the reader make no mistake. I was married and not betrothed. For in Kathian there are two distinct rites – betrothal and marriage. Betrothal is a preliminary or part of the parents of the boy and the girl to join them in marriage, and it is inviolable. The death of the boy entails no widowhood on the girl. It is an agreer purely between the parents and the children have no concern with it. Often they not even informed of it. It appears that I was betrothed thrice, though without knowledge. I was told that two girls chosen for me had died in turn and therefor infer that I was betrothed three times. I have a faint recollection, however, that third betrothal took place in my seventh year. But I do not recollect having the	not ment are my re, I		

# Paper / Subject Code: 81005 / Communication Skills in English.

informed about it. In the present chapter, I am talking about my marriage of which I have the clearest recollection.

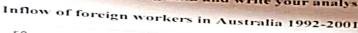
It will be remembered that we were three brothers. The first was already married The elders decided to marry my second brother, who was two or three years my senior, a cousin possibly a year older, and me, all at same time. In doing so there was no thought of our welfare, much less of our wishes. It was purely a question of their convenience and economy.

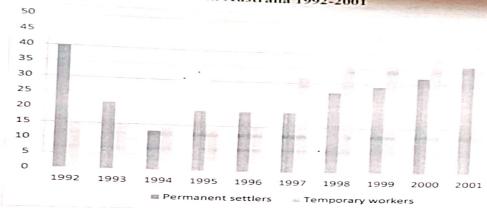
1.	What does the writer wish to document? Quote the phrase that informs us of his feelings.	02
2.	What does the writer tell us about the betrothal rite?	02
3.		02
4.	What were the reasons for the writer's early marriage?	02
5.	The writer is arguing a case. State the main points made by him. Are these points based on sufficient evidence? Give examples of the evidence presented.	02
6.	What does the phrase 'escaped my lot' mean?	01
7.	Which heading would be most suitable for this passage?  a) The writer's Marriage b) Customs in Kathiawad c) Betrothal and Marriage	01
8.	Give the verb forms of the following words:  i. recollection ii. argument	02
9.	Give the noun forms of the following words: i. moral ii. purely	02
10.	Find words in the passage that mean the following:  i. A formal promise to marry someone  ii. unbreakable  iii. completely unreasonable  iv. coming before an important action or event	04
An	swer any two of the following letters:	(20

- 1.3
  - i) Write an application letter for the post of Assistant Professor in English, SB College, Aurangabad.
  - You wish to pursue your doctoral degree in Economics from Cambridge University, ii) England. Write a suitable Statement of Purpose for the same.
  - You have not received your money order from the post office in spite of its being iii) due two months ago. Draft an application under the Right to Information Act for information regarding the same.

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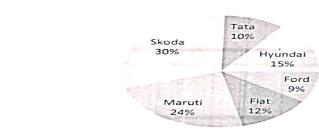
(10)





B) Interpret the following data and write your analysis in around 150 words: (10)





Attempt any one of the following essays: (250-350 words) (20)

Importance of Yoga

9084

A

- i) ii) iii) Empowerment of Women
  - Impact of Social Media

Page 3 of 3

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